

INVESTOR PRESENTATION

Q 3 F Y 2 4 | 9 M F Y 2 4
F E B R U A R Y 2 0 2 4







Safe Harbour

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Figures have been rounded off to the nearest Cr/Mn except otherwise stated

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HIGHLIGHTS AND PERFORMANCE OVERVIEW

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Setting the Context

GEARING OURSELVES FOR NEW AVENUES OF GROWTH

04

Continue to make strategic **investments** to augment the platform's capabilities



03

Profitability was impacted due to sales decline as we held onto costs due to anticipated recovery





01

Macroeconomic challenges continue to have a bearing on demand, business, and the entire value chain



Recovery is coming in sight. From a decline of 13% in the first half, revenue in Q3 is flat and we are anticipating growth now





KEY QUARTERLY HIGHLIGHTS AND PERFORMANCE OVERVIEW

06/ FINANCIAL SNAPSHOT

07/ REVENUE BREAK-UP

08/ PROFIT AND LOSS (CONSOLIDATED)

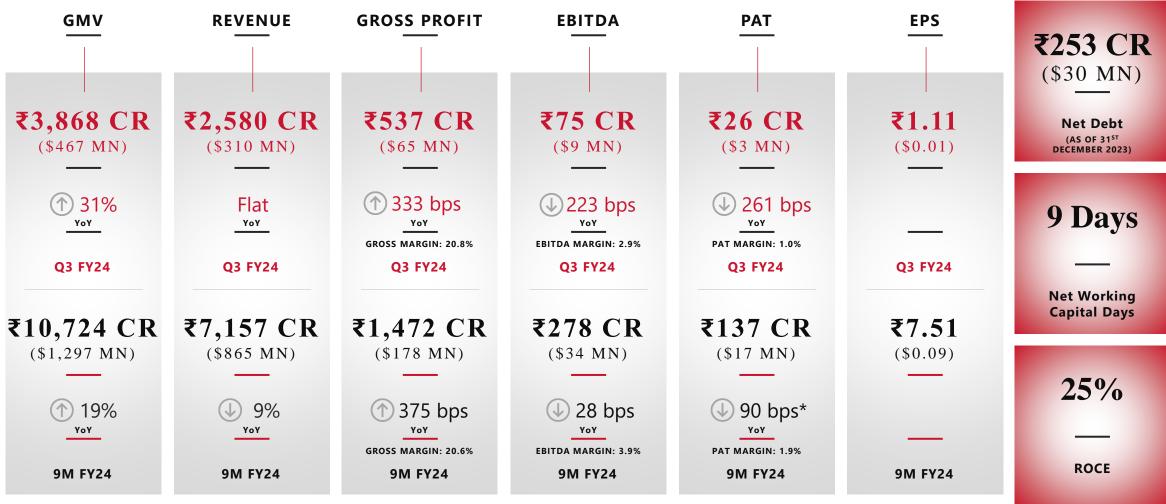
09/ BALANCE SHEET (CONSOLIDATED)

10/ SEGMENTAL PERFORMANCE

11/ FY24 PERSPECTIVE AND FY25 OUTLOOK



Financial Snapshot (Q3 FY24 | 9M FY24)

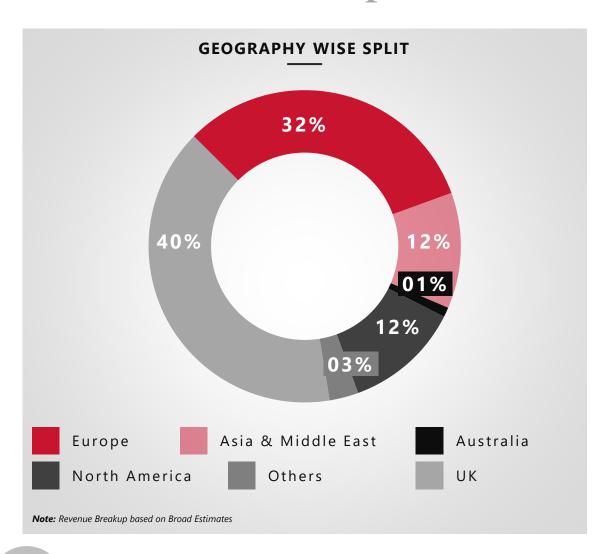


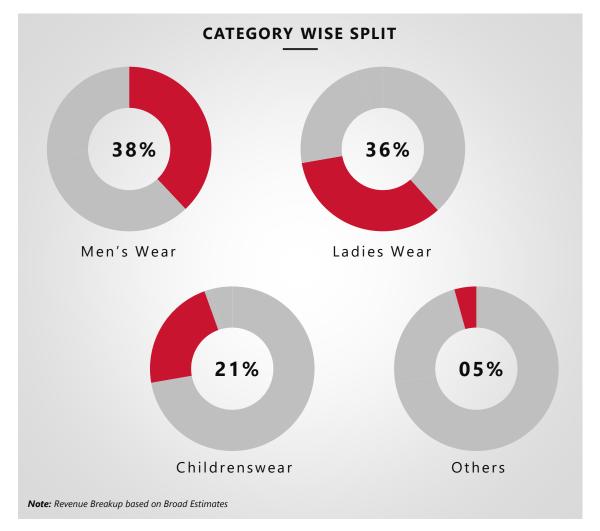
Note: Growth, margins, ROCE and ROE are based on ₹ values | ROCE is based on Net Capital Employed and ₹ TTM figures | *PAT in 9M FY23 included one time gain from sale of real estate adjusted in bps calcluation

06/



Revenue Break-up (9M FY24)







Profit and Loss (consolidated in ₹CR)

PARTICULARS (₹ IN CR, UNLESS MENTIONED OTHERWISE)	QUARTER ENDED		Q2 GROWTH	QUARTER ENDED	NINE MONTH ENDED		9M GROWTH	FULL YEAR ENDED
(IN CR, UNLESS MENTIONED OTHERWISE)	31-Dec-23	31-Dec-22	(Y-O-Y)	30-Sep-23	31-Dec-23	31-Dec-22	(Y-O-Y)	31-Mar-23
GROSS MERCHANDISE VALUE	3,868	2,950	31%	3,790	10,724	8,978	19%	12,161
INCOME FROM OPERATIONS	2,580	2,574	0%	2,463	7,157	7,835	-9%	10,577
COGS	2,043	2,124	-4%	1,923	5,686	6,518	-13%	8,806
GROSS PROFIT	537	450	19%	539	1,472	1,317	12%	1,771
GROSS MARGIN (%)	20.8%	17.5%	333 bps	21.9%	20.6%	16.8%	375 bps	16.7%
EMPLOYEE EXPENSE	271	193	41%	226	698	572	22%	761
OTHER EXPENSES	191	125	52%	177	496	418	18%	551
EBITDA	75	132	-43%	136	278	327	-15%	459
EBITDA MARGIN (%)	2.9%	5.1%	-223 bps	5.5%	3.9%	4.2%	-28 bps	4.3%
DEPRECIATION	23	19	22%	23	67	58	16%	80
OTHER INCOME	16	7	115%	8	29	49	-41%	52
EBIT	67	120	-44%	122	240	318	-25%	431
EBIT MARGIN (%)	2.6%	4.7%	-206 bps	5.0%	3.4%	4.1%	-71 bps	4.1%
FINANCE COST	31	21	52%	24	79	47	69%	74
PROFIT BEFORE TAX	36	99	-64%	98	163	271	-40%	357
TAX EXPENSES	11	7	61%	10	25	21	23%	30
PROFIT AFTER TAX	25	93	-72%	88	137	250	-45%	327
PAT MARGIN (%)	1.0%	3.6%	-261 bps	3.6%	1.9%	3.2%	-127 bps	3.1%
- OWNERS OF THE COMPANY	15	78	-81%	65	98	208	-53%	265
- NON-CONTROLLING INTEREST	11	15	-28%	23	39	42	-7%	62

COMMENTARY

- GMV increased by 31% in the quarter and 19% in nine months
- Topline impacted by sluggishness in the industry this quarter and compared to post COVID recovery last year
- Gross Margins increase attributable to
- Improved costing owing to better price negotiations
- Contribution of higher margin Ted Baker business
- Y-o-Y Employee cost and Opex increase includes impact of Ted Baker and Gerry Weber business which was not there last years
- Other Income in 9M FY23 includes one time gain of ₹36cr
- Finance costs continue to be high due to a higher base rate
 - Avg SOFR: 9M FY23= 2.62% vs 9M FY24=5.23%
- Avg SOFR: Q3 FY23= 3.82% vs Q3 FY24=5.32%
- ETR increased due to profits in high tax jurisdictions mainly attributable to Ted Baker



Balance Sheet (Consolidated in ₹CR)

DADTICHI ADC /# IN CD INITECS MENTIONED OTHERWISEN	AS ON			
PARTICULARS (₹ IN CR, UNLESS MENTIONED OTHERWISE)	31-Dec-23	31-Dec-22		
NON-CURRENT ASSETS	1,025	883		
CURRENT ASSETS	2,581	2,357		
INVENTORIES	406	361		
TRADE RECEIVABLES	1,363	1,061		
CASH AND CASH EQUIVALENTS	285	403		
OTHER BANK BALANCES	216	193		
OTHER CURRENT ASSETS	311	339		
TOTAL ASSETS	3,606	3,240		
TOTAL EQUITY	1,164	1,077		
NON-CURRENT LIABILITIES	151	115		
BORROWINGS	50	0		
OTHER NON-CURRENT LIABILITIES	101	114		
CURRENT LIABILITIES	2,292	2,049		
BORROWINGS	704	623		
TRADE PAYABLES	1,311	1,244		
OTHER CURRENT LIABILITIES	277	181		
TOTAL EQUITY & LIABILITIES	3,606	3,240		

PARTICULARS	AS ON				
PARTICULARS	31-Dec-23	31-Dec-22			
CALCULATED BASIS LTM P&L ITEMS					
INVENTORY DAYS	19	15			
DEBTOR DAYS	50	36			
PAYABLES DAYS	60	51			
NWC DAYS	9	0			
TOTAL DEBT	753	624			
NET DEBT	253	27			

WORKING CAPITAL & LEVERAGE RATIOS

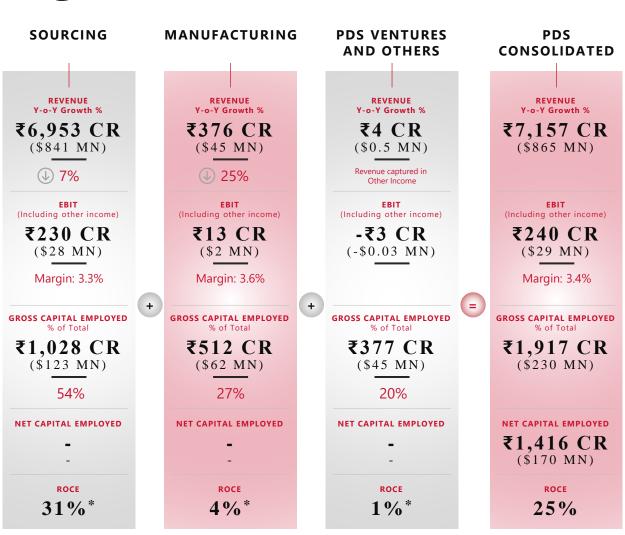
- · Net Debt increased on account of
 - Overdraft facility availed for Ted Baker UK business which is expected to be streamlined once factoring facilities are activated (approval received)
 - Funds utilized for investing in the New UK office property
- Working Capital increased mainly due to Ted Baker business

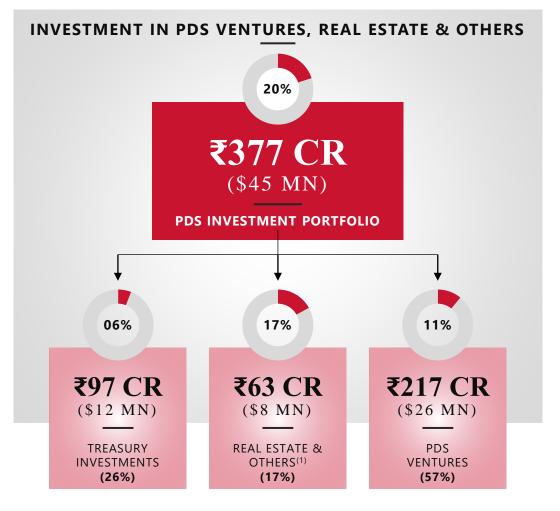
RETURN TO STAKEHOLDERS

- Reported ROCE of 25%
- Reported ROE of 18%



Segmental Performance (9M FY24)





Note: Excludes HK real estate property used for operating purposes at a book value of \$3.1mn (₹26cr) | Represents only Property Book Value

*based on gross capital employed | Consolidated ROCE based on net capital employed | ROCE calculated on LTM basis PDS Consolidated numbers above are post eliminations | Growth and Margins are based on ₹ figures.

KEY QUARTERLY HIGHLIGHTS AND PERFORMANCE OVERVIEW



FY24 Perspective and FY25 Outlook

2023-24 PERSPECTIVE

Tough global markets impacting growth

Recovery taken longer than anticipated

Markets appearing to be bottoming out

Strategic growth opportunities are being prudently pursued

2024-25 OUTLOOK

Growth is poised for a resurgence with a backdrop of cautious optimism

Key markets nearly bottoming out & poised for growth (amidst caution)

Growth from new line of activities viz Sourcing as a Service & Complete Sourcing Solutions

Incremental traction in US & India

On-boarding of new customers

PDS factories running at full capacities

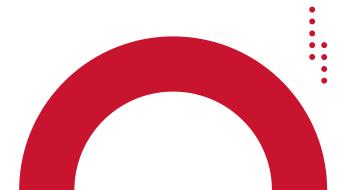
As we capitalize on this growth opportunity, we aim to maintain and enhance operational efficiency



INDUSTRY OUTLOOK AND OPPORTUNITIES

13/ MACRO ECONOMIC FACTORS DRIVING THE INDUSTRY

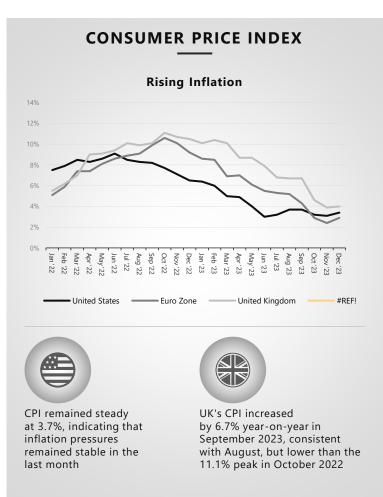
INDUSTRY OUTLOOK

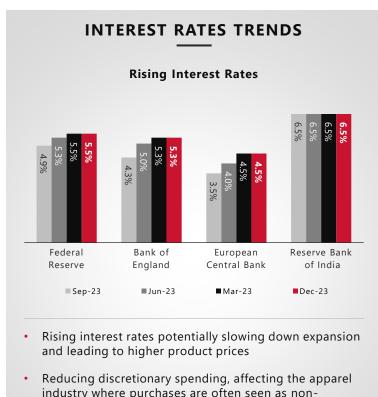




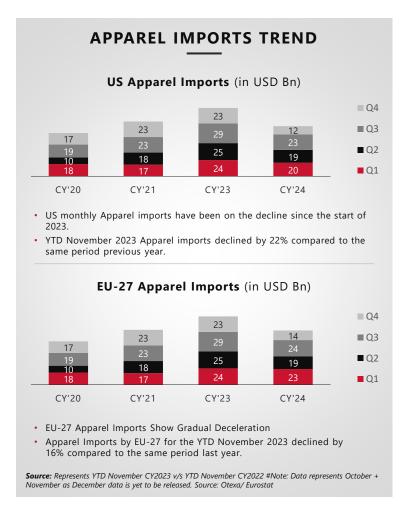
Macro Economic Factors Driving the Industry

COST PRESSURES HAVE EASED BUT INTEREST RATES AND INFLATION CONTINUE TO EXERT PRESSURE ON THE DEMAND ENVIRONMENT





industry where purchases are often seen as nonessential



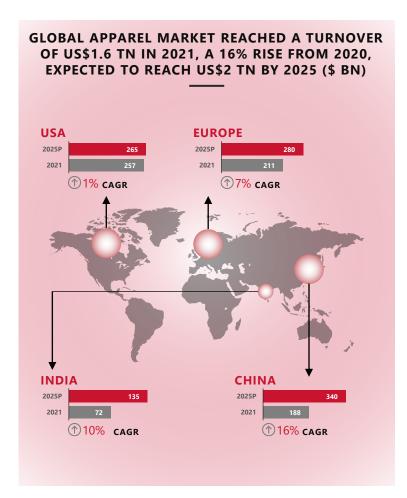
Source: https://www.qlobal-rates.com/en/interest-rates/central-banks/1003/british-boe-official-bank-rate/

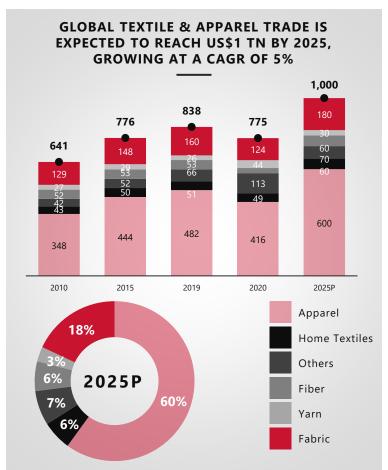
13/

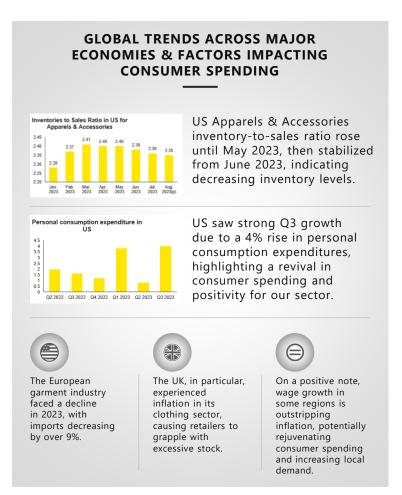


Industry Outlook

NEAR TERM UNCERTAINTY, WITH ENCOURAGING SIGNS OF RECOVERY IN THE COMING YEAR, PREDOMINANTLY FUELLED BY A RESURGENCE IN CONSUMER SPENDING









BUSINESS UPDATES

- 16/ EXPANDING OUR MANUFACTURING FOOTPRINT IN SRI LANKA
- 17/ INVESTING IN KEY STRATEGIC LOCATIONS
- 18/ REVAMPING OUR BRAND JOURNEY
- 19/ MAKING A SPLASH IN THE INDIAN TEXTILE INDUSTRY
- 20/ CONTINUE TO ACHIEVE NEW
 MILESTONES IN OUR FAST-PACED JOURNEY
- 21/ CELEBRATING A VISIONARY'S ACHIEVEMENT



Expanding Our Manufacturing Footprint in Sri Lanka

- Acquired 26% stake in Nobleswear Private Limited through Norlanka Manufacturing Ltd (Hong Kong based Subsidiary)
- Right to acquire an additional 24% stake at the same valuation over the next three years.



Specialized manufacturer of children's wear, casual wear, knit and woven products.

Focus on quality, ethical manufacturing, and sustainability

Three state-of-the-art factories around Sri Lanka

CATERING TO WORLDWIDE CLIENTELE



PRIMARK[®]

T E D B A K E R



MATALAN



RIVER ISLAND

₹8.7 CR (\$1.1 MN)

Transaction Value

₹138 CR (\$16.7 MN)

Revenue

₹15 CR (\$1.8 MN)

EBITDA

₹11 CR (\$1.3 MN)

PAT

16/ • • • BUSINESS UPDATES



Investing in Key Strategic Locations



17/ • • • BUSINESS UPDATES INVESTOR PRESENTATION | Q3 FY24 | 9M FY24



Revamping Our Brand Journey

GREEN SMART SHIRTS LTD IS NOW GOODEARTH APPARELS LIMITED



Brand Re-positioning enables the facility to cater to a larger portfolio of product categories





Making a Splash in the Indian Textile Industry

PDS IS PARTNERING WITH THE GOVERNMENT OF INDIA AS 'FASHION PARTNERS' FOR BHARAT TEX 2024



BHARAT TEX 2024 IS A PROMINENT INTERNATIONAL INDUSTRY PLATFORM, FEATURING

- Exhibitions
- **Knowledge** sessions
- Thematic discussions
- Government-to-Government (G2G) meetings
- Business-to-Business (B2B) networks
- The signing of Memoranda of Understanding (MoUs)
- Product launches
- Thematic and interactive pavilions and various other activities

PARTICIPATING ENTITIES/BUSINESS VERTICALS FROM PDS GROUP					
PDS	♦ Poet	ticgem	T C N E H O D E S I G N		
PDSVentures DBS LIFESTYLE					

PRIMARK*	Sainsbury's	TESCO	
GERRY WEBER	(1) Iululemon	west elm	Myntra

KEY CUSTOMERS INVITED TO THE EVENT

19/ BUSINESS UPDATES



Continue to Achieve New Milestones in Our Fast-paced Journey



PDS IS NOW PROUDLY AMONG THE ESTEEMED LIST OF INDIA'S TOP 200 COMPANIES, ASCENDING TO THE 194TH POSITION AMONG THE #ET500 COMPANIES





Celebrating a Visionary's Achievement



Our Group Chairman,
Dr. Deepak Kumar Seth, has
been recognised as the
'Icon of the Indian Apparel
Industry', by AEPC Executive
Committee and the Indian
Apparel Industry.

Dr. Seth was presented the award by Hon'ble Minister Piyush Goyal, Minister of Commerce and Industry, Consumer Affairs, Food and Public Distribution and Textiles.

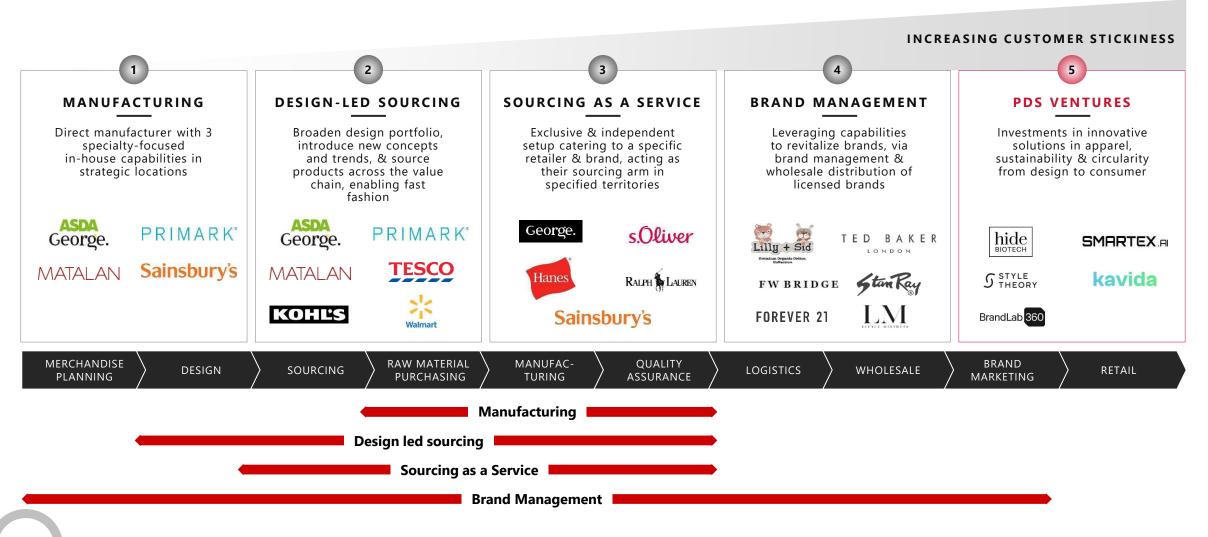


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PDS' 4 Distinct Value-based Solutions Serve a Diversified range

of Global brands; its Venture arm is a Watchtower for Innovation

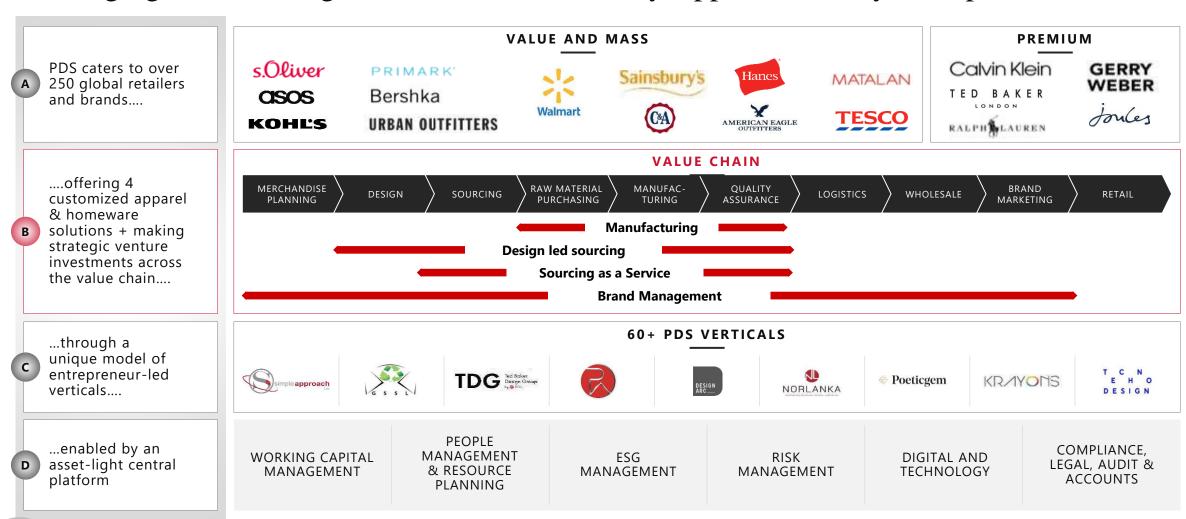


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PDS offers its Clients a set of Customized Solutions,

Leveraging An Asset Light Platform and driven by Apparel Industry Entrepreneurs



24/ • • • ANNEXURES



Manufacturing: Specialty-focused in-house Manufacturing Capabilities in **Strategic Locations**

MERCHANDISE **PLANNING**

DESIGN

SOURCING

RAW MATERIAL **PURCHASING** MANUFAC-TURING

QUALITY **ASSURANCE**

LOGISTICS

WHOLESALE

BRAND MARKETING

RETAIL

CAPABILITIES



Specialisation of apparel manufactured **WOVEN GARMENTS**

(tops and shirts)

Production area 1,12,000 sq. ft

Production capacity 10 million pcs p.a.



Specialisation of apparel manufactured

WOVEN GARMENTS

(Mens and Ladies formal and casual pants, cargo, non-denim bottoms, joggers, dresses, school wears and kids wear)

Production area

3,58,690 sq. ft

Production capacity 12 million pcs p.a.



Specialisation of apparel manufactured

BABY WEAR

Production area 56,000 sq. ft

Production capacity 13 million pcs p.a.

STRATEGIC RATIONALE

- Better serve customers that require suppliers to have in-house manufacturing capabilities
- Ensure control over the production process, and enhance credibility with customers

VALUE PROPOSITION



Strategic locations



Specialty-focused manufacturing



ESG compliance & risk management

Certifications

















25/ ANNEXURES INVESTOR PRESENTATION | Q3 FY24 | 9M FY24



Design-Led Sourcing: Enabling customers to access quality designs & source products at competitive costs for their chosen categories

RAW MATERIAL MANUFAC-QUALITY MERCHANDISE **BRAND** SOURCING DESIGN LOGISTICS WHOLESALE RETAIL **PURCHASING TURING** MARKETING **PLANNING ASSURANCE**

CUSTOMER PAIN POINTS

- Access to trend-driven designs
- Achieve cheaper sourcing and manufacturing
- Play in real-time apparel, with rapid sourcing
- Increase speed to market and reduce time from design to shelf
- Ensure ESG compliant sourcing

WHAT PDS IS DELIVERING

SERVICES TO HELP BROADEN THE CUSTOMERS DESIGN PORTFOLIO, INTRODUCE NEW CONCEPTS AND TRENDS. & SOURCE PRODUCTS WITH CONFIDENCE FROM KEY MARKETS ACROSS THE VALUE CHAIN, WITH ABILITY TO ENABLE FAST FASHION VIA WIDE RANGE, SHORT LEAD TIME, & LOW MOQ.

Design

- Extensive design catalogue based on market intelligence
- Product development based on requirements

Compliance

• Strict quality assurance and standards on compliance and sustainability

Order Management

consolidation

Supplier Management

 Efficiently utilizing a global network of partner factories

CAPABILITIES

Dedicated in-house product development

- 20,000+ original designs
- 2,500+ artworks and samples per month

Broad manufacturing network

• 600+ partner factories

• Support price negotiation and ensure order

- 3 in-house factories
- 22 countries covered

Global ecosystem of 250+ designers

Location of designers:



















26/ **ANNEXURES**



Sourcing as a Service: Exclusive & independent set up for a retailer or brand with PDS acting as their sourcing arm

MERCHANDISE PLANNING

DESIGN

SOURCING

RAW MATERIAL PURCHASING

MANUFAC-TURING

LOGISTICS

WHOLESALE

BRAND MARKETING

RETAIL

CUSTOMER PAIN POINTS

- Resources and expertise to effectively operate across buying, merchandising, & sourcing
- Consolidate orders and vendor base across categories
- Achieve cheaper sourcing and manufacturing
- Outsource sourcing; quality assurance and compliance

WHAT PDS IS DELIVERING

AN EXCLUSIVE & INDEPENDENT SETUP CATERING TO A SPECIFIC RETAILER & BRAND, ACTING AS THEIR SOURCING ARM IN SPECIFIED TERRITORIES

Long-term partnership

Longer-term collaboration, typically over a multi-year period

Outsource supporting functions

 Leverage PDS Platform for functions such as HR & admin, IT, legal, finance & accounting, ESG, risk management etc

Extension of customer

QUALITY

ASSURANCE

 PDS sets up a dedicated team to manage sourcing operations, acting as an extension of the customer

Engagement model

- Joint budgeting and decision-making process
- Monthly overhead charged on actual basis
- Transparency on pricing and opex (costplus pricing)

CASE STUDY

PDS has helped a leading UK-based retailer:

- >50% cost reduction for sourcing by shifting part of sourcing operations to Bangladesh
- Avg. ~18% cost price savings
- ~20% reduction in lead time from order confirmation to delivery

CAPABILITIES

Quick set-up

90-120 days set up of sourcing office, with expertise in mitigating infrastructure setup risk

Local expertise in key locations

Deep familiarity and local expertise in key sourcing/manufacturing locations such as Turkey, Bangladesh and India

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Brand Management: End-to-end conceptualization, management and marketing of brands

MERCHANDISE **PLANNING**

DESIGN

SOURCING

RAW MATERIAL **PURCHASING**

MANUFAC-TURING

QUALITY **ASSURANCE**

LOGISTICS

WHOLESALE

BRAND MARKETING

RETAIL

CUSTOMER PAIN POINTS

In addition to pain-points of Design-Led Sourcing and Sourcing as a Service:

- Boost apparel appeal
- Set up a new brand
- Introduce international brands into a local market
- Outsource category management or better manage categories

WHAT PDS IS DELIVERING

LEVERAGING DESIGN & SOURCING CAPABILITIES TO REVITALIZE BRANDS OWNED BY CUSTOMERS, BRINGING EXPERTISE IN BRAND MANAGEMENT & WHOLESALE DISTRIBUTION OF LICENSED BRANDS

Support across value chain

- Complete support across the value chain, from merchandising planning to buying, sourcing, quality assurance and logistics
- Leverage PDS expertise, purchasing power and supplier network to optimize efficiency and cost

Brand marketing

- Manage existing brands, and creating / launching new brands
- Manage visual merchandising, including product displays and marketing collaterals

CASE STUDY

ABG signed a 10-year partnership with PDS to manage Ted Baker. Within a year, PDS:

- Crafted a new marketing plan
- Renegotiated trade agreements
- Raised full-price sell-through from 25% to 60%, improving margins
- Streamlined manufacturing base by >50%

CAPABILITIES

Brand licensing

Rights to manufacture, market and distribute brands



FOREVER 21 Barbie



And 200+ licensed characters

Brand development

Collaborating with influencers for brand creation

F W

BRIDGE

Brand management

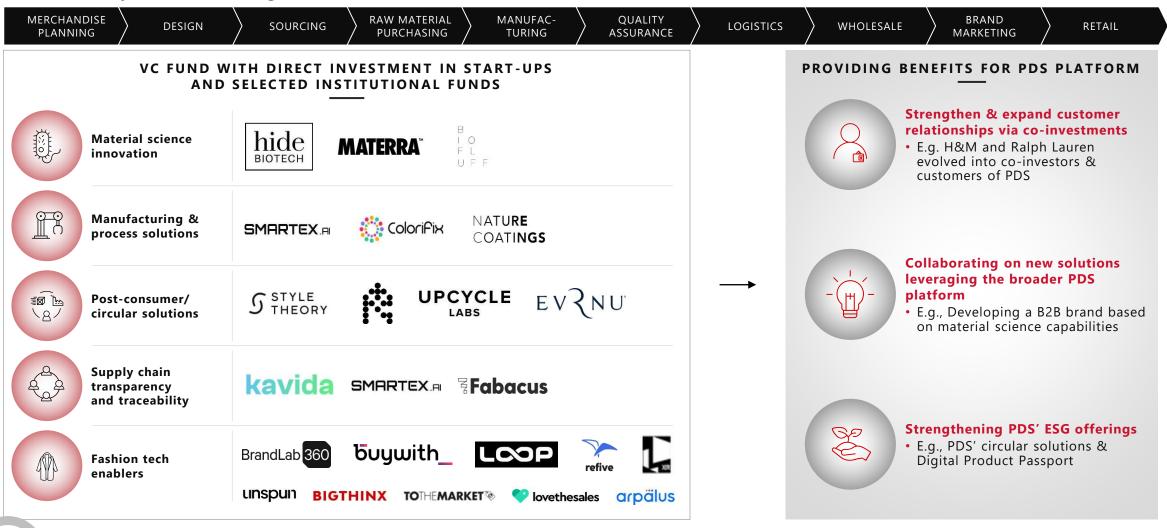
Management of the brand from design to wholesale

TED BAKER LONDON

GERRY WEBER



PDS Ventures: Investments in innovative solutions in apparel, sustainability & circularity from design to consumer



29/ • • • ANNEXURES INVESTOR PRESENTATION | Q3 FY24 | 9M FY24



Profit and Loss (consolidated in \$mn)

PARTICULARS	QUARTER ENDED		Q2 GROWTH	QUARTER ENDED	NINE MONTH ENDED		9M GROWTH	FULL YEAR ENDED
(\$ IN MN, UNLESS MENTIONED OTHERWISE) -	31-Dec-23	31-Dec-22	(Y-O-Y)	30-Sep-23	31-Dec-23	31-Dec-22	(Y-O-Y)	31-Mar-23
GROSS MERCHANDISE VALUE	467	358	30%	459	1,297	1,125	15%	1,513
INCOME FROM OPERATIONS	310	312	-1%	298	865	982	-12%	1,316
COGS	246	258	-5%	233	687	817	-16%	1,095
GROSS PROFIT	65	55	18%	65	178	165	8%	220
GROSS MARGIN (%)	20.8%	17.5%	330 bps	21.9%	20.6%	16.8%	375 bps	16.7%
EMPLOYEE EXPENSE	33	23	39%	27	84	72	18%	95
OTHER EXPENSES	23	15	55%	21	60	52	14%	69
EBITDA	9	16	-46%	17	34	41	-18%	57
EBITDA MARGIN (%)	2.9%	5.3%	-239 bps	5.5%	3.9%	4.2%	-28 bps	4.3%
DEPRECIATION	3	2	21%	3	8	7	12%	10
OTHER INCOME	2	1	127%	1	3	6	-44%	6
EBIT	8	15	-46%	15	29	40	-27%	54
EBIT MARGIN (%)	2.6%	4.8%	-220 bps	5.0%	3.4%	4.1%	-71 bps	4.1%
FINANCE COST	4	3	31%	3	10	6	63%	9
PROFIT BEFORE TAX & ASSOCIATES & JV	4	12	-65%	12	19	34	-43%	44
ADD: PROFIT/(LOSS) OF ASSOCIATES & JV	0	0.0	-98%	0	0	0	-294%	0
PROFIT BEFORE TAX	4	12	-64%	12	20	34	-42%	44
TAX EXPENSES	1	1	60%	1	3	3	18%	4
PROFIT AFTER TAX	3	11	-73%	11	17	31	-47%	41
PAT MARGIN (%)	1.0%	3.6%	-264 bps	3.6%	1.9%	3.2%	-127 bps	3.1%
- OWNERS OF THE COMPANY	2	9	-82%	8	12	26	-54%	33
- NON-CONTROLLING INTEREST	1	2	-29%	3	5	5	-10%	8

COMMENTARY

- GMV increased by 30% in the quarter and 16% in nine months
- Topline impacted by sluggishness in the industry this quarter and compared to post COVID recovery last year
- Gross Margins increase attributable to
 - Improved costing owing to better price negotiations
- Contribution of higher margin Ted Baker business
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 - Avg SOFR: 9M FY23= 2.62% vs 9M FY24=5.23%
- Avg SOFR: Q3 FY23= 3.82% vs Q3 FY24=5.32%
- ETR increased due to profits in high tax jurisdiction mainly attributable to Ted Baker

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Balance Sheet (CONSOLIDATED IN \$MN)

PARTICULARS (\$ IN M.N., UNLESS MENTIONED OTHERWISE)	ASON			
FARTICULARS (\$ IN MIN, UNLESS MENTIONED OTHERWISE)	31-Dec-23	31-Dec-22		
NON-CURRENT ASSETS	123	107		
CURRENT ASSETS	310	285		
INVENTORIES	49	44		
TRADE RECEIVABLES	164	128		
CASH AND CASH EQUIVALENTS	34	49		
OTHER BANK BALANCES	26	23		
OTHER CURRENT ASSETS	37	41		
TOTAL ASSETS	433	392		

TOTAL EQUITY	140	130
NON-CURRENT LIABILITIES	18	14
BORROWINGS	6	0
OTHER NON-CURRENT LIABILITIES	12	14
CURRENT LIABILITIES	275	248
BORROWINGS	85	75
TRADE PAYABLES	158	150
OTHER CURRENT LIABILITIES	33	22
TOTAL EQUITY & LIABILITIES	433	392

PARTICULARS	AS ON			
PARTICULARS	31-Dec-23	31-Dec-22		
CALCULATED BASIS LTM P&L ITEMS				
INVENTORY DAYS	18	14		
DEBTOR DAYS	50	35		
PAYABLES DAYS	60	49		
NWC DAYS	9	0		
TOTAL DEBT	91	75		
NET DEBT	30	3		

WORKING CAPITAL & LEVERAGE RATIOS

- Net Debt increased on account
 - Overdraft facility availed for Ted Baker UK business which is expected to be streamlined once factoring facilities are activated (approval received)
 - Funds utilized for investing in the New UK office property
- Working Capital increased mainly due to Ted Baker business

RETURN TO STAKEHOLDERS

- Reported ROCE of 25%
- Reported ROE of 18%



THANK YOU

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