

INVESTOR PRESENTATION

Q 4 & F Y 2 4

MAY 2024





Safe Harbour

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Figures have been rounded off to the nearest Cr/Mn except otherwise stated

Previous period figures have been re-grouped/ reclassified wherever necessary, to confirm to current period's classification and the impact of the same is not considered to be material.



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PDS Investment Highlights



- 02/ DISRUPTING THE APPAREL INDUSTRY FOR LEADING BRANDS AND RETAILERS
- 03/ PDS' 4 DISTINCT VALUE-BASED SOLUTIONS
- **04/** CHANGING INDUSTRY DYNAMICS
- 05/ PRIORITIZE ENGINES OF GROWTH AND POISED
 TO SCALE PROFITABLY
- 06/ STRENGTHENING CAPABILITIES
- 08/ DIVERSE & EXPERIENCED BOARD OF DIRECTORS
- **09/** SEASONED MANAGEMENT TEAM



Well Poised to Drive Scale, with Profitability & High Returns

- 1 Disrupting the apparel & homeware industry via customized sourcing & manufacturing services for brands and retailers
- 2 Well-positioned within the growing apparel & homeware industry & is posed to benefit from the tailwinds of outsourcing
- 3 4 customized solutions & innovative investments via PDS ventures effectively address the pain points of retailers and brands, fostering long-standing customer relationships
- 4 Unique ecosystem attracts experienced global entrepreneurs and creates synergistic growth opportunities
- 5 Industry-leading ESG standards drives PDS' commercial advantages
- 6 Strong track record of organic growth resulting in consistent financial returns with significant potential for future growth
- 7 Clearly defined strategy to capitalize on a multitude of fast-growing, profitable market opportunities in the next 3-4 years
- 8 Guided by a seasoned board & leadership team and bolstered by a robust governance structure



Disrupting the apparel industry for leading brands and retailers by providing

customized end-to-end apparel solutions



- <u>PDS Limited</u> is an end-to-end **fashion design**, **sourcing and manufacturing** service provider that looks to **address** pain points across the value chain for retailers
- Strong financials: \$1.8Bn GMV in 2024; 12% CAGR in revenue and 26% PAT CAGR over last 5 years
- 5 main business pillars across apparel and general merchandise: Design-led Sourcing, Sourcing as a Service, Brand Management, Manufacturing, PDS Ventures
- Unique business model enabling scale and diversity across geographies and categories
- Global ecosystem of 250+ designers
- Strong bench of talent with deep experience in design, buying, sourcing, procurement, ESG and sustainability
- 50+ offices in more than 22 countries; 6000+ partner factories globally
 - Global sourcing/manufacturing operations including Turkey, India, Bangladesh, Cambodia, Vietnam, China,
 Indonesia, Sri Lanka, Central Europe, Latin America
- Trusted partner to 250+ global brands & retailers, including





























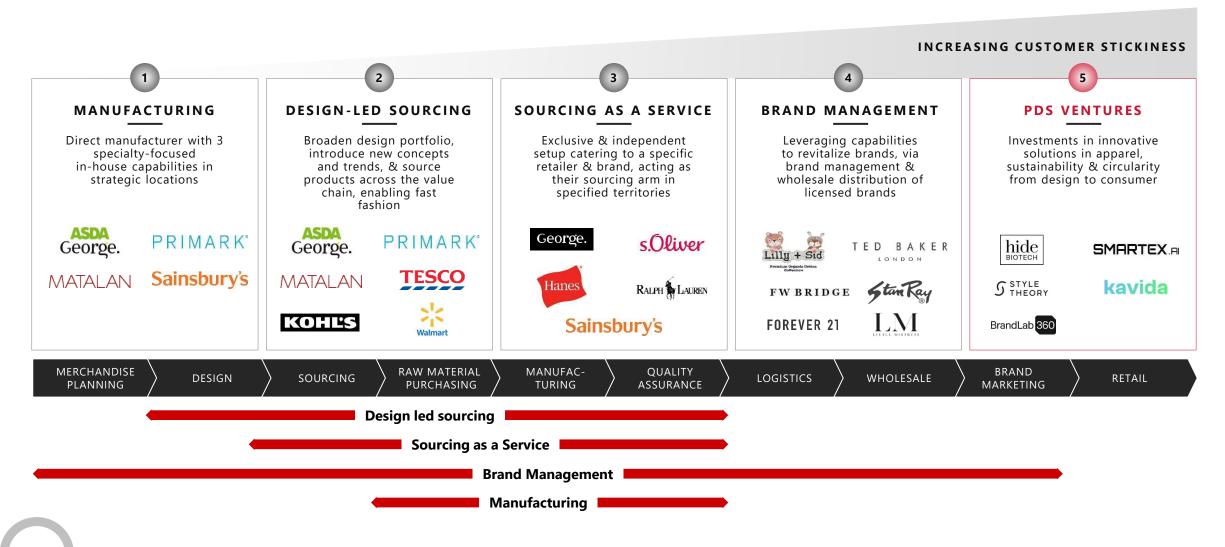






PDS' 4 Distinct Value-based Solutions Serve a Diversified range

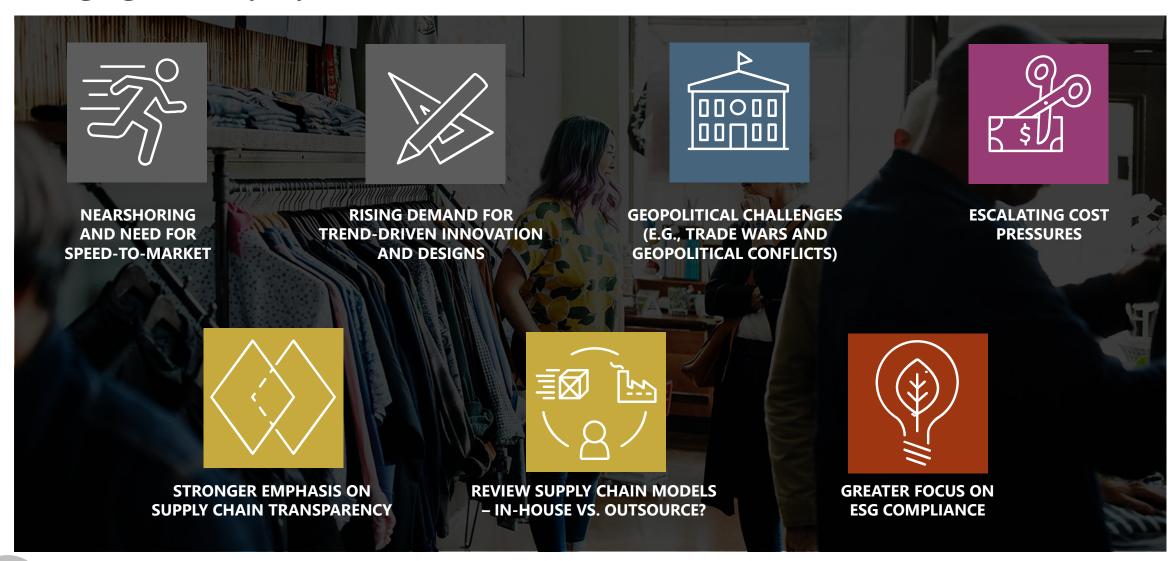
of Global brands; its Venture arm is a Watchtower for Innovation



7/ PDS INVESTMENT HIGHLIGHTS



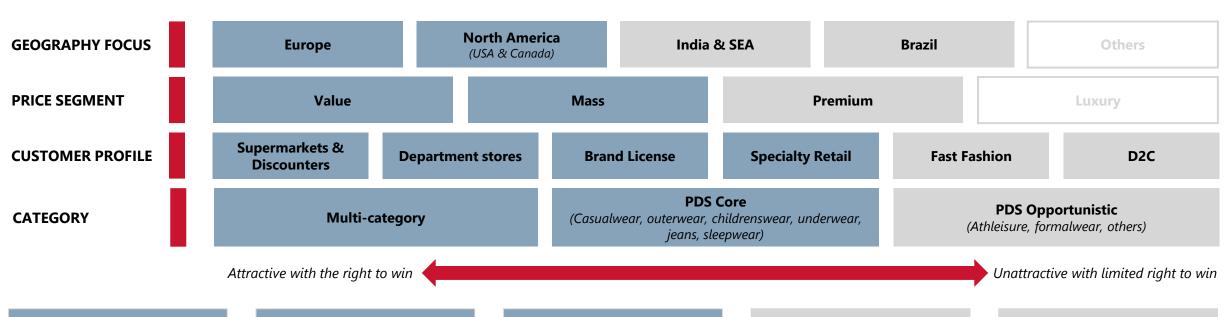
Changing Industry Dynamics: Key opportunities/challenges facing retailers and brands



8/ PDS INVESTMENT HIGHLIGHTS



Prioritize Engines of Growth and Poised to Scale Profitably



CORE ENGINE

- Europe focused
- Value or Mass segment
- All models, except Fast Fashion and D2C
- Muti-category assortment or core categories

GROWTH ENGINE 1

- · North America focused
- Value or Mass segment
- All models, except Fast Fashion and D2C
- Muti-category assortment or core categories

GROWTH ENGINE 2

- · Europe focused
- Premium segment
- Brand License and Specialty Retail
- Muti-category assortment or core categories

GROWTH ENGINE 3

- Europe focused
- Value or Mass segment
- All models, except Fast Fashion and D2C
- Opportunistic categories

GROWTH ENGINE 4

- India/ SEA/ Brazil focused
- Value or Mass segment
- All models, except Fast Fashion and D2C
- Muti-category assortment or core categories

← Continue growing core →

Prioritize and close out white spaces

Serve opportunistically

9/

PDS INVESTMENT HIGHLIGHTS



Strengthening Capabilities & Investing in Teams to Drive Growth



HAROLD TILLMAN **PDS Global Ambassador**







MARK GREEN Executive Director, North America







DANNY SANTANDER Central America & Mexico







KRISHANTHA RAJAPAKSHA **North America Strategy**







HATUN AYTUG EVP Business Development (US)







KATHERINE LOPEZ VP Business Development (US)







NIHAR KANTI DAS Vice President - Procurement (Fabrics)







MANSI AGRAWAL Head Taxation





10/ INVESTOR PRESENTATION | Q4 FY24 | FY24 PDS INVESTMENT HIGHLIGHTS



Unique ecosystem that attracts global entrepreneurs, in turn driving business

& customer engagement





PDS' unique value proposition...



Anuj

Banaik

... attracts & retains experienced entrepreneurs to build meaningful businesses



significant growth



Ownership:

Entrepreneurs are offered 5-25% equity of subsidiaries as an incentive to drive growth



♦ Poeticgem

(UK)





\$112mn



Chandana Ranatunga









Thomas Mueller















(UK)





Rajive

Ranian



















(Hong Kong)

Entrepreneurial model enables PDS to expand to new geographies, segments & categories and leads to substantial growth for verticals

Techno Design provided PDS a foothold into the German market, and leveraging the PDS platform grew from \$20m to over \$100m+ in revenue within 5 years of joining PDS



Empowerment:

Entrepreneurs are given room to autonomously manage their subsidiaries



11/

Entrepreneurs can focus on business growth, with PDS handling backend support

Platform support:





KR/YOUS

(Bangladesh)

\$67mn



Safak

Kipik

(Hong Kong)





(Turkey)



Iftekhar

Ullah

Khan

(Bangladesh)

\$53mn



(China)

*Note: As per internal MIS

.



Board of Directors: Experienced and Diverse, Providing Robust Governance



Promoter Group



Industry Expertise



Finance Expertise



Legal Expertise



Commercial
Expertise





















DR. DEEPAK KUMAR SETH

Founder and Group Chairman

Active member of AEPC, AEMA

Icon of the Indian Apparel Industry', AEPC Executive Committee and Indian Apparel Industry



Executive Vice Chairman



Northwestern University

Global Indian of the Year 2021-22 Award

PAYEL SETH

Non-Executive and Non-independent Director

YAEL GAIROLA

Non-Executive and Non-Independent Director

> Ex Executive at





ROBERT SINCLAIR

Independent Director

Ex Executive at



MUNGO PARK

Independent Director

45+ years in Investment banking



PARTH GANDHI

Non-Executive and Non-Independent Director

Ex Senior partner and MD at



NISHANT PARIKH

Independent Director

Partner at

II TRILEGAL

BG SRINIVAS

Independent and Non-Executive Director

Ex Executive and Group MD at



SANDRA CAMPOS

Independent Director

20+ years of experience with









12/ • • • • PDS INVESTMENT HIGHLIGHTS



Seasoned Leadership Team ensuring PDS' success in an ever-evolving industry



SANJAY JAIN **Group CEO**

Six sigma black belt, 30+ years of experience











RAHUL AHUJA **Group CFO**

27+ years of experience









RAAMANN AHUJA

Group CHRO

25+ years of experience









PAUL WRIGHT

Group ESG Director

35+ years of experience



ASDA PRIMARK' MATALAN



SAURABH SAXENA

Group CIO

20+ years of experience









REENAH JOSEPH

Head - Corporate Finance, M&A and **Investor Relations**

17+ years of experience







SHAHED MAHMUD

Country Director -Bangladesh

12+ years of experience with PDS



AJAY TAKKAR **Group General**

Counsel

22+ years of experience







ABHISHEKH KANOI

Head of Legal and **Company Secretary**

16+ years







BALLARI

Executive Director, New **Business**

12+ years







SHRIRAM **JATAR**

Vice President. Corporate Development

12+ years







ANKUR AGARWAL

Head, PDS Venture Investments

7+ years













KEY QUARTERLY HIGHLIGHTS AND PERFORMANCE OVERVIEW

- 10/ REFLECTING ON FY2024
- 11/ FINANCIAL SNAPSHOT
- 12/ REVENUE BREAK-UP
- 13/ PROFIT AND LOSS (CONSOLIDATED)
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- 15/ SEGMENTAL PERFORMANCE
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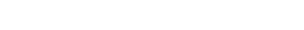
Reflecting on FY2024: A Year of Innovation and Resilience

- 1. FY24 witnessed the convergence of demand pressures, macroeconomic influences, and geopolitical conflicts with recovery expected towards the latter half of the year
- 2. Despite macro-disruptions, PDS has continued to make strategic headway during the year by
 - a. Increasing wallet share with existing customers
 - b. Expanding service offerings
 - c. Strengthening our capabilities by investing in building strategic capabilities
- 3. New initiatives including SAAS and Brand Management enabled higher volumes being managed by PDS and also enabled the gross margin expansion journey
- 4. In view of anticipated recovery, opex continued to be intact & increased in normal course
- 5. Interest rates continued to be higher resulting in higher interest cost
- 6. Consolidation in the retail sector unveiled numerous opportunities, prompting PDS to pursue them by investing in new verticals and teams which were routed through the P&L
- 7. Change in management at GoodEarth Apparel (factory for tops in Bangladesh) significantly impacted operations during the initial two quarters, but the situation has since stabilized

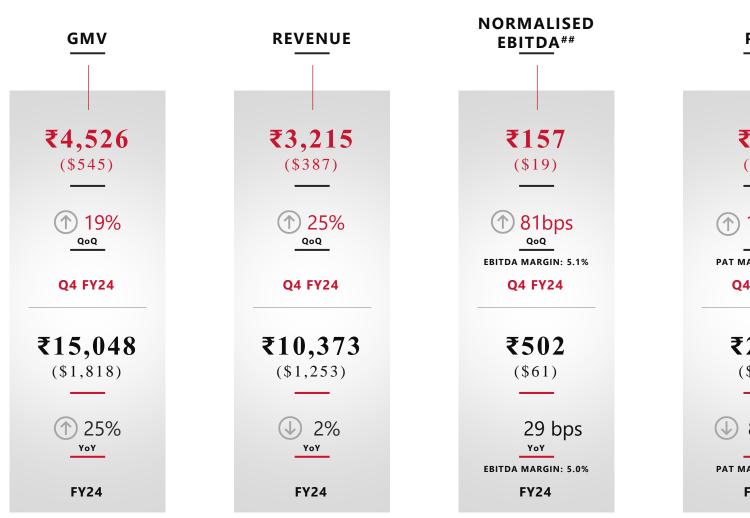
ORDER BOOK (IN APR) \$585M; UP BY 30% AS COMPARED TO SAME PERIOD LAST YEAR



Financial Snapshot (Q4 FY24 | FY24)



₹ IN CRORE AND \$ IN MN, UNLESS MENTIONED OTHERWISE





Note: QoQ compares Q4FY24 with Q3FY24 Margins are based on ₹ values | For comparison purposes, excluded one-time gain from FY 23 PAT | ## Normalised EBITDA refer to slide 21



FY2024 Takeaways on Performance

FULL YEAR FY2024

SEQUENTIAL (Q4 VS Q3)

GROWTH	GMV up by 25%
	Revenue down by 1.9% (minimized impact of tough industry situation)
EBITDA MARGIN (before new investments in incubation)	4.7% to 5.0%
EBITDA MARGIN (after new investments in incubation)	4.3% to 3.9%
ROCE (before new investments in incubation)	32%
ROCE (after new investments in incubation)	22%

GMV up by 19% Revenue up by 25% 4.2% to 5.1% 2.9% to 3.8% 35% (Annualized basis Q4 EBIT) 26%

Note: Growth, margins and ROCE are based on ₹ values | ROCE is based on Net Capital Employed | # Includes one-time impact of JV to subsidiary conversion ₹9cr (\$1.1mn)

Revenue Break-up: Top 10 Verticals along with margins

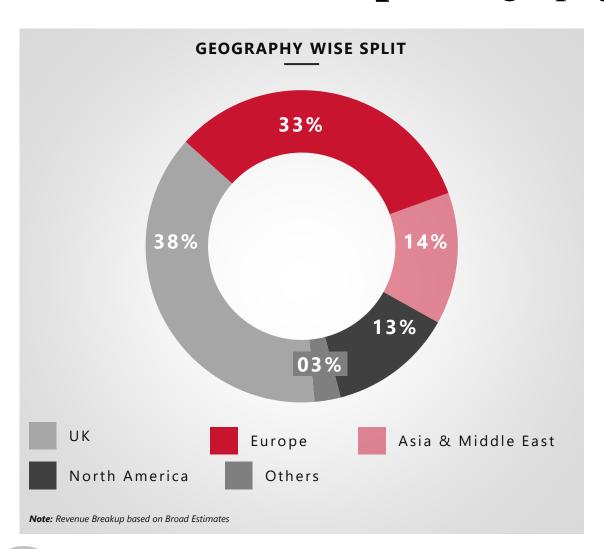
		REVI	REVENUE		зт	РВТ М	PBT MARGIN	
VERTICALS	KEY COUNTRY	FY24	FY23	FY24	FY23	FY24	FY23	
♦ Poeticgem	UK	266	289	13.9	11.6	5.2%	4.0%	
simple approach	UK	164	165	6.5	5.0	3.9%	3.0%	
DESIGN Twins	UK	135	160	5.7	11.1	4.2%	6.9%	
T≣CHNO design	Germany	112	108	4.1	4.1	3.7%	3.8%	
N@RLANKA	UK (Sri Lanka focussed)**	85	110	6.1	6.4	7.1%	5.8%	
KR/IYONS	US	67	88	3.4	4.6	5.1%	5.3%	
spring	UK (Turkey focussed)**	60	69	0.5	1.4	0.9%	2.1%	
KSL XIDBA SOCKOLITA. Concert Final Annual Stage	Germany	53	54	4.7	3.6	8.8%	6.7%	
Asia Star	EU (China focussed)**	51	59	1.0	1.1	1.9%	1.9%	
2amira	EU/US	37	57	1.6	1.0	4.5%	1.7%	
	Top 10 Sourcing	1,029	1,159	47.4	50.1	4.6%	4.2%	

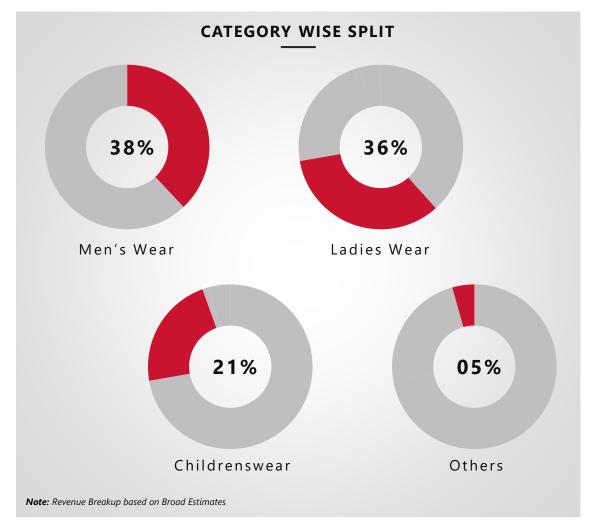
Note: As per MIS | ** with respect to country of origin related to Sourcing





Revenue Break-up: Geography & Category (FY24)







Profit and Loss (consolidated in ₹CR)

PARTICULARS (T.IN. CR. LINESCO. MENTIONED OTHERWISE)		QUARTER ENDED		TWELVE MONTH ENDED		
(₹ IN CR, UNLESS MENTIONED OTHERWISE) —	31-Mar-24	31-Dec-23	31-Mar-23	31-Mar-24	31-Mar-23	
GROSS MERCHANDISE VALUE	4,526	3,800	3,135	15,048	12,059	
GROWTH (%) (Q-o-Q Y-o-Y)	19.1%			24.8%		
INCOME FROM OPERATIONS	3,215	2,580	2,742	10,373	10,577	
GROWTH (%) (Q-o-Q Y-o-Y)	24.6%			-1.9%		
COGS	2,576	2,043	2,287	8,262	8,806	
GROSS PROFIT	639	537	454	2,111	1,771	
GROSS MARGIN (%)	19.9%	20.8%	16.6%	20.4%	16.7%	
EMPLOYEE EXPENSE	282	271	189	979	761	
OTHER EXPENSES	234	191	133	729	551	
EBITDA	124	75	133	402	459	
EBITDA MARGIN (%)	3.8%	2.9%	4.8%	3.9%	4.3%	
DEPRECIATION	26	23	23	93	80	
OTHER INCOME	0	16	2	29	52	
EBIT	97	67	112	337	431	
EBIT MARGIN (%)	3.0%	2.6%	4.1%	3.3%	4.1%	
FINANCE COST	28	31	27	107	74	
PROFIT BEFORE TAX	70	36	86	232	357	
TAX EXPENSES	4	11	9	30	30	
PROFIT AFTER TAX	65	25	77	203	327	
PAT MARGIN (%)	2.0%	1.0%	2.8%	2.0%	3.1%	
- OWNERS OF THE COMPANY	46	15	57	144	265	
- NON-CONTROLLING INTEREST	20	11	20	58	62	

COMMENTARY

- GMV increased by 19% Q-o-Q and 25% in the full year
- While the FY 24 topline was impacted by sluggishness in the industry, Q4 picked up growth momentum
- Gross Margins increase attributable to
 - Improved costing owing to better price negotiations
 - Contribution of higher margin Ted Baker business
- EBITDA margin expanded 95bps in Q4 FY24 vs Q3FY24
- Refer to next slide for Normalised EBITDA
- Reduction in other income is mainly owed to a one-time gain from the sale of real estate of ₹36cr in FY23
- PAT increased by 160% Q-o-Q with margin of increasing from 1.0% in Q3FY24 to 2.0% in Q4FY24

Note: In Q4FY24 and FY24 Other expense & Profit/Loss from JV is adjusted for impact of JV to subsidiary conversion. The net impact of both is PAT neutral.

KEY QUARTERLY HIGHLIGHTS AND PERFORMANCE OVERVIEW

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Normalised EBITDA (CONSOLIDATED IN ₹CR)

PARTICULARS (₹ IN CR, UNLESS MENTIONED OTHERWISE)	Q	UARTER ENDED	TWELVE MONTH ENDED		
	31-Mar-24	31-Dec-23	31-Mar-23	31-Mar-24	31-Mar-23
INCOME FROM OPERATIONS	3,215	2,580	2,742	10,373	10,577
% GROWTH	25%			-2%	
EBITDA	124	75	133	402	459
% EBITDA MARGIN	3.8%	2.9%	4.8%	3.9%	4.3%
INVESTMENTS MADE THROUGH P&L					
NEW VERTICAL INCUBATION OPERATING COSTS	(31)	(30)	(12)	(93)	(30)
NORTH AMERICA COSTS	(3)	(3)	-	(7)	-
NORMALISED EBITDA	157	107	145	502	489
% NORMALISED EBITDA MARGIN	5.1%	4.2%	5.3%	5.0%	4.7%

Note: In Q4FY24 and FY24 Other expense & Profit/Loss from JV is adjusted for impact of JV to subsidiary conversion. The net impact of both is PAT neutral. The impact on EBITDA has been reversed for the above calculation

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Investing in Growth and Expanding Capabilities In Line with PDS' Defined Strategy for Growth and Expansion

SNO	KEY FOCUS AREAS OF GROWTH	AMOUNT INVESTED (\$MN ₹CR)	POTENTIAL IMPACT IN FUTURE
A	Expanding Core Operations:		
1	Design Led Sourcing	\$2.9 ₹24	Opportunity to drive over \$100mn revenues
2	Brand Management	\$2.5 ₹21	Opportunity to drive over \$80mn revenues
3	Manufacturing	\$0.7 ₹6	Building near sourcing capabilities in Portugal and cutting facility in Sri Lanka
В	Expanding Footprint & Category		
1	North America & Other	\$3.3 ₹28	Team to drive customer acquisition in North America & Other growth initiatives. Potential to do over \$1bn
2	Product	\$0.3 ₹3	Broaden product offering – home and lifestyle products
С	Expanding Services		
1	Design Services	\$0.8 ₹7	Enable provide value add services and cater to the brand portfolio
2	Sustainability	\$0.8 ₹7	Provide services across the value chain from materials to recycling
D	Strengthening Platform		
1	Procurement	\$0.6 ₹5	Drive synergies of scale



A look at some of our recent investments

		C O	CASA LLECTIVE T: Q3 FY21				5	5 Т		CSS EST: Q2I	Collaborative Sourcing Services
BUSINESS HEAD	Eric Leddel				Ga	urav Pandey			Anuj Ba	naik	
BACKGROUND				ion of Li & Fung	 Earlier part of Must Garments Handling Walmart Business worth USD 300M+. 			 +27 years associated with PDS Leading PDS's largest vertical Poeticgem 			
FOCUS	Home & Lifestyle			US Markets			SAAS				
KEY MILESTONES	Successfully turned a test order of \$16mn into multi-year SAAS contract of \$250mn+ for ASDA George			 In the first year, on-boarded Walmart Break-even achieved in 3rd year of operation 				Clocking GMV of +\$210 in FY24Profitable from year 1			
INVESTED CAPITAL	\$2.6mn				\$4.4mn				Negligible		
		FY24	FY25(B)	Outlook		FY24	FY25(B)	Outlook		FY24	Outlook
	GMV	159	225	LIC design	Topline	22	40	100	GMV	216	
FINANCIAL PERFORMANCE	Topline	6	9	US design led/agency	PBT	-0.3	0.5	5% Margin	Topline	4.2	Expanded to Home
(In \$mn)	PBT	0.6	1.4	business of - USD 25M+	ROCE	-ve	13%		PBT	2.1	and now Turkey
	ROCE	47%	92%	- 030 23141+					ROCE	Infinite	_

Note: As per MIS

23/



Balance Sheet (consolidated in ₹CR)

DARTICH ARC / N. CR. LINI FOR MENTIONED OTHERWISE		AS ON		
PARTICULARS (₹ IN CR, UNLESS MENTIONED OTHERWISE)	31-M ar-24	31-Dec-23	31-M ar-23	
NON-CURRENT ASSETS	1,111	1,025	886	
CURRENT ASSETS	2,951	2,581	2,223	
INVENTORIES	329	406	256	
TRADE RECEIVABLES	1,677	1,363	978	
CASH AND CASH EQUIVALENTS	461	285	511	
OTHER BANK BALANCES	223	216	218	
OTHER CURRENT ASSETS	261	311	260	
TOTAL ASSETS	4,062	3,606	3,109	
TOTAL EQUITY	1,246	1,164	1,113	
NON-CURRENT LIABILITIES	152	151	105	
BORROWINGS	45	50	2	
OTHER NON-CURRENT LIABILITIES	107	101	103	
CURRENT LIABILITIES	2,664	2,292	1,892	
BORROWINGS	897	704	599	
TRADE PAYABLES	1,504	1,311	1,125	
OTHER CURRENT LIABILITIES	263	277	168	
TOTAL EQUITY & LIABILITIES	4,062	3,606	3,109	

PARTICULARS	ASON				
FACIOULARO	31-M ar-24	31-Dec-23	31-M ar-23		
INVENTORY DAYS	15	19	11		
DEBTOR DAYS	59	50	34		
PAYABLES DAYS	66	60	47		
NWC DAYS	7	9	(2)		
TOTAL DEBT (₹ in cr)	943	753	601		
NET DEBT (₹ in cr)	259	253	(128)		

KEY RATIOS & OTHERS

- Net Debt / Equity 0.2x
- Net Debt / EBITDA 0.7x
- NWC Days excluding Ted Baker Business is 1 day



Cash Flow (consolidated in ₹CR)

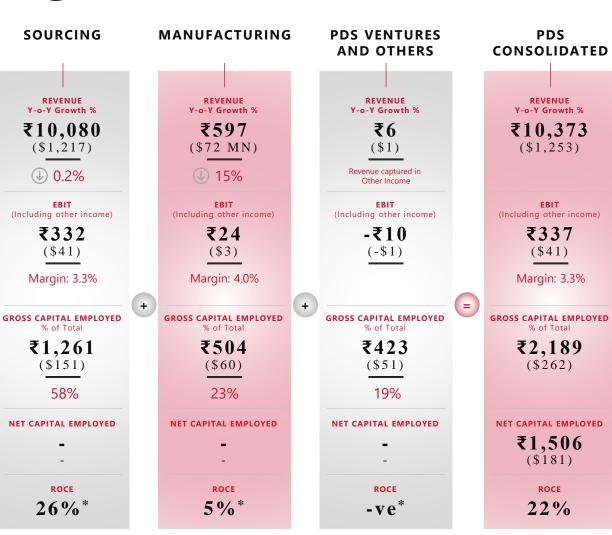
DARTICH ARC (TIMER LINESCOMENTIONED OTHERWISE)	FULL YEA	RENDED
PARTICULARS (₹ IN CR, UNLESS MENTIONED OTHERWISE)	31-M ar-24	31-M ar-23
A. CASH FLOW FROM OPERATING ACTIVITIES		
PROFIT BEFORE TAX	232	357
DEPRECIATION AND AMORTIZATION EXPENSE	93	80
FINANCE COSTS	107	74
GAIN ON SALE OF MILTON KEYNES PROPERTY	0	-36
(INCREASE)/DECREASE IN NET WORKING CAPITAL & OTHERS	-243	35
A. TOTAL CASH FLOW FROM OPERATING ACTIVITIES	190	510
B. CASH FLOW FROM INVESTING ACTIVITIES INVESTMENT IN UK PROPERTY & OTHER CAPEX	-167	-59
PROCEEDS FROM DISPOSAL OF MILTON KEYNES REAL ESTATE	0	57
(INCREASE) / DECREASE IN BANK DEPOSITS	-5	-13
INVESTMENT IN VENTURE TECH	-29	-70
PROCEEDS FROM TREASURY INVESTMENTS	40	C
	455	
ACQUISITION OF TDG, NOBLES & OTHERS IN FY24	-155	-52
ACQUISITION OF TDG, NOBLES & OTHERS IN FY24 B. TOTAL CASH FLOW FROM INVESTING ACTIVITIES	-155 - 314	-52 -137

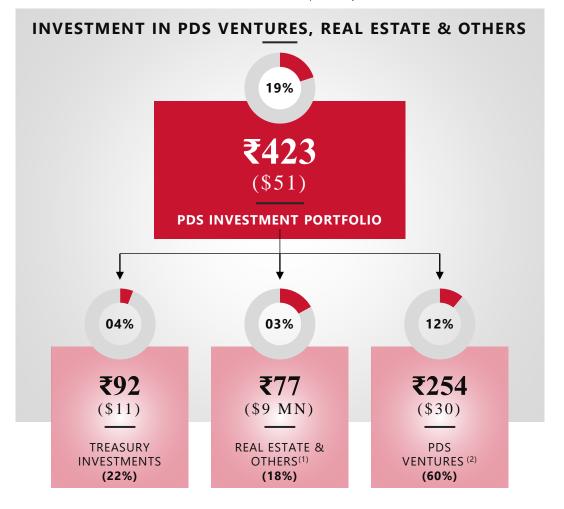
PARTICULARS (₹ IN CR, UNLESS MENTIONED OTHERWISE)	FULL YEAR	RENDED
FARTICULARS (FIN CR, UNLESS MENTIONED OTHERWISE)	31-M ar-24	31-M ar-23
C. CASH FLOW FROM FINANCING ACTIVITIES		
PROCEEDS FROM BORROWINGS (NET)	240	-74
INTEREST PAID	-107	-75
PAYMENT OF DIVIDEND TO EQUITY SHAREHOLDERS	-54	-95
PROFIT SHARE TO BUSINESS HEADS	-91	-67
PROCEEDS FROM EXERCISE OF ESOPS	14	7
PAYMENT OF PRINCIPAL PORTION OF LEASE LIABILITIES & OTHERS	-41	-34
C. TOTAL CASH FLOW FROM FINANCING ACTIVITIES	-38	-337
(A+B+C) NET INCREASE / (DECREASE) IN CASH AND CASH EQUIVALENT	-163	36
FOREIGN EXCHANGE FLUCTUATION	6	7
ADD: CASH AT THE BEGINNING	486	443
ADD: BANK OVERDRAFT	134	26
CASH AND CASH EQUIVALENT AT THE END	461	511



Segmental Performance at a glance

₹ IN CRORE AND \$ IN MN, UNLESS MENTIONED OTHERWISE





Note: (1) Excludes HK real estate property used for operating purposes at a book value of \$3.1mn (₹26cr) | Represents only Property Book Value

*based on gross capital employed | Consolidated ROCE based on net capital employed |
PDS Consolidated numbers above are post eliminations | Growth and Margins are based on ₹ figures.

⁽²⁾ Includes MTM gain for the year on fair valuation of investments ₹36cr | \$4mn



Proposed Dividend

PARTICULARS	FY24	H1 FY24 ACTUAL	H2 FY24 PROPOSED
EPS PER SHARE	10.98	6.40	4.59
PAY-OUT RATIO OF EPS	43%	25%	69%
DIVIDEND PER SHARE	4.75	1.60	3.15
FACE VALUE PER SHARE	2.00	2.00	2.00
DIVIDEND %	238%	80%	158%



Investing in Key Strategic Locations





17/ FY25: KEY PRIORITIES

18/ FY25 OUTLOOK



FY25: Key Priorities

GROWTH PRIORITIES

Growth is poised for a resurgence with a backdrop of cautious optimism

Key markets appear to be bottoming out & poised for growth (amidst caution)

Growth from new line of activities viz Sourcing as a Service & Brand Management

Incremental traction in US & India

On-boarding of new customers

PDS factories running at full capacities

OPERATIONAL & EXECUTION EXCELLENCE

Stringent focus on execution

Need to harness "Investments made in the expanding capabilities" before committing to further significant investments

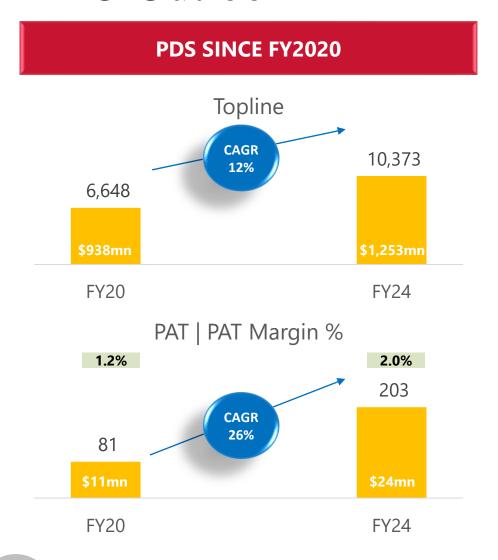
As we capitalize on growth opportunity, deriving operating leverage (including cost containment measures) would be key

Recognise & realise the benefits of synergies





FY25 Outlook



OUR PLAN FOR FY25



GMV expected to clock **+20%** growth



Drive +10% growth in topline



Extract revenue & profit from the investments made in the preceding years



Bottomline profit growth expected to be +15%

ORDER BOOK (IN APR) \$585M;
UP BY 30% AS COMPARED TO SAME PERIOD LAST YEAR

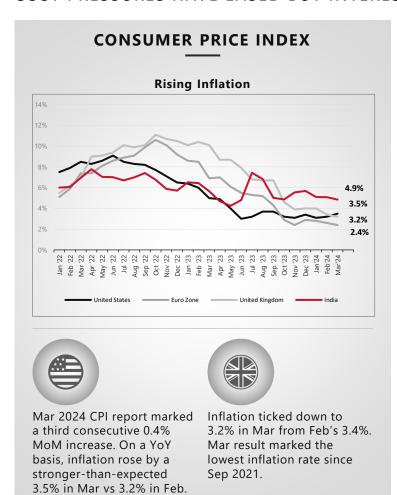
31/ ••• • FY2025 OUTLOOK

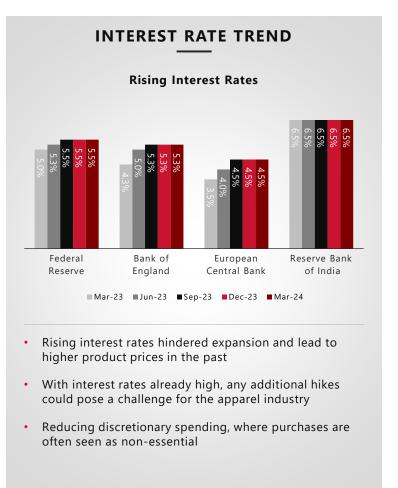


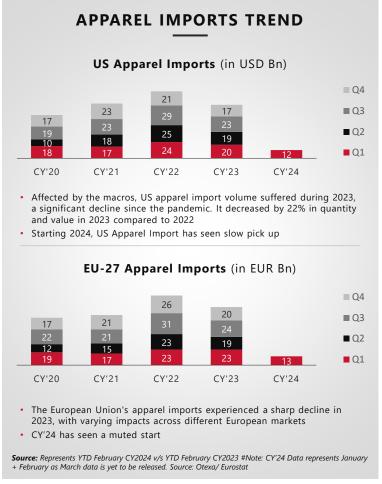


Macro Economic Factors Driving the Industry

COST PRESSURES HAVE EASED BUT INTEREST RATES AND INFLATION CONTINUE TO EXERT PRESSURE ON THE DEMAND ENVIRONMENT







Source: Trading Economics

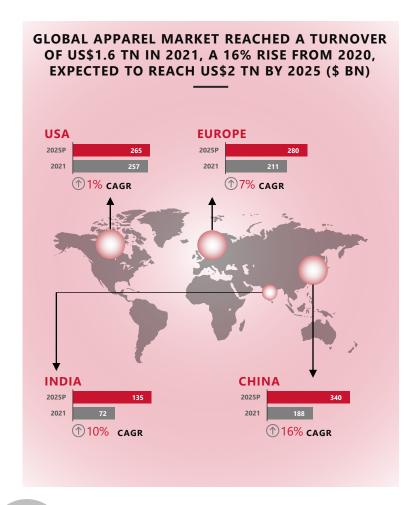
Source: Trading Economics

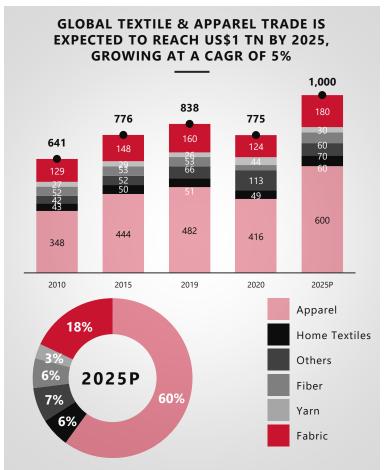
33/ • • • INDUSTRY OUTLOOK

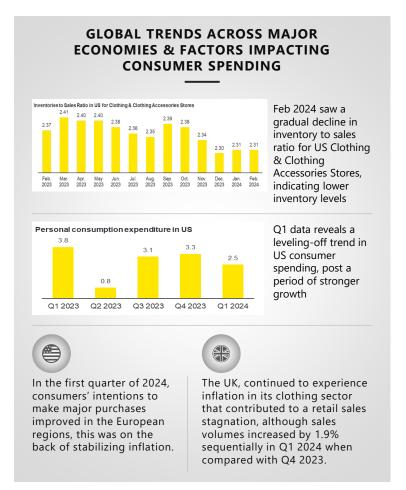


Industry Outlook

NEAR TERM UNCERTAINTY, WITH ENCOURAGING SIGNS OF RECOVERY IN THE COMING YEAR, PREDOMINANTLY FUELLED BY A RESURGENCE IN CONSUMER SPENDING







34/ • • • • INDUSTRY OUTLOOK

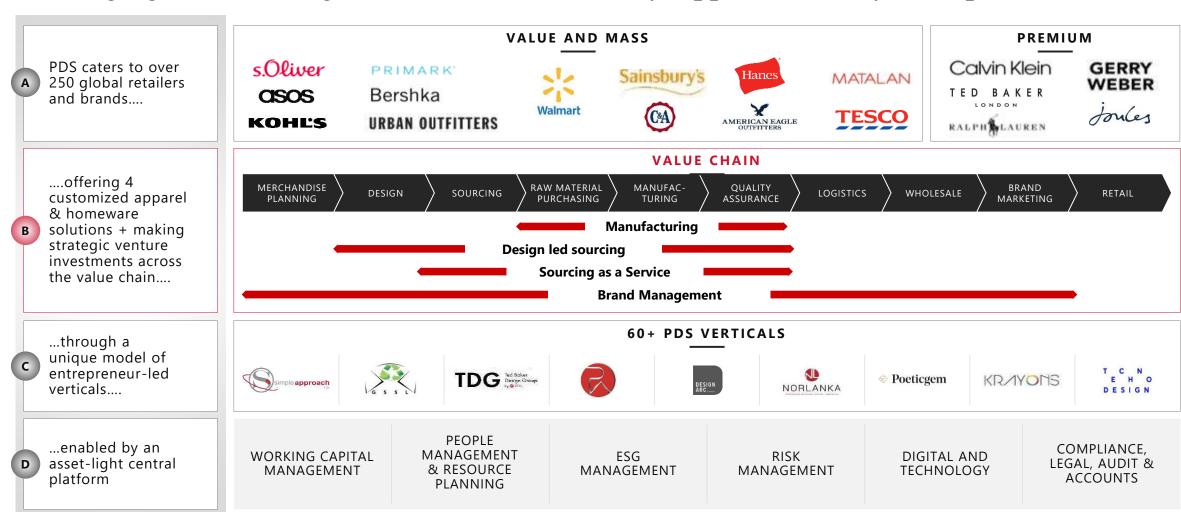


- 21/ ABOUT PDS
- 32/ PROFIT AND LOSS (CONSOLIDATED in \$MN)
- 33/ BALANCE SHEET (CONSOLIDATED IN \$MN)
- 34/ CASH FLOW (CONSOLIDATED IN \$MN)



PDS offers its Clients a set of Customized Solutions,

Leveraging An Asset Light Platform and driven by Apparel Industry Entrepreneurs



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Design-Led Sourcing: Enabling customers to access quality designs & source products at competitive costs for their chosen categories

MERCHANDISE PLANNING DESIGN SOURCING RAW MATERIAL PURCHASING TURING SURANCE LOGISTICS WHOLESALE BRAND MARKETING RETAIL

CUSTOMER PAIN POINTS

- Access to trend-driven designs
- Achieve cheaper sourcing and manufacturing
- Play in real-time apparel, with rapid sourcing
- Increase speed to market and reduce time from design to shelf
- Ensure ESG compliant sourcing

WHAT PDS IS DELIVERING

SERVICES TO HELP BROADEN THE CUSTOMERS DESIGN PORTFOLIO, INTRODUCE NEW CONCEPTS AND TRENDS, & SOURCE PRODUCTS WITH CONFIDENCE FROM KEY MARKETS ACROSS THE VALUE CHAIN, WITH ABILITY TO ENABLE FAST FASHION VIA WIDE RANGE, SHORT LEAD TIME, & LOW MOQ.

Design

- Extensive design catalogue based on market intelligence
- Product development based on requirements

Compliance

Order Management

consolidation

Strict quality assurance and standards on compliance and sustainability

• Support price negotiation and ensure order

Supplier Management

Efficiently utilizing a global network of partner factories

CAPABILITIES

Dedicated in-house product development

- 20,000+ original designs
- 2,500+ artworks and samples per month

Broad manufacturing network

- 600+ partner factories
- 3 in-house factories
- 22 countries covered

Global ecosystem of 250+ designers

Location of designers:















37/ • • • • ANNEXURES



Sourcing as a Service: Exclusive & independent set up for a retailer or brand with PDS acting as their sourcing arm

MERCHANDISE PLANNING

DESIGN

SOURCING

RAW MATERIAL PURCHASING

MANUFAC-TURING QUALITY ASSURANCE

LOGISTICS

WHOLESALE

BRAND MARKETING

RETAIL

CUSTOMER PAIN POINTS

- Resources and expertise to effectively operate across buying, merchandising, & sourcing
- Consolidate orders and vendor base across categories
- Achieve cheaper sourcing and manufacturing
- Outsource sourcing; quality assurance and compliance

WHAT PDS IS DELIVERING

AN EXCLUSIVE & INDEPENDENT SETUP CATERING TO A SPECIFIC RETAILER & BRAND, ACTING AS THEIR SOURCING ARM IN SPECIFIED TERRITORIES

Long-term partnership

Longer-term collaboration, typically over a multi-year period

Outsource supporting functions

 Leverage PDS Platform for functions such as HR & admin, IT, legal, finance & accounting, ESG, risk management etc

Extension of customer

 PDS sets up a dedicated team to manage sourcing operations, acting as an extension of the customer

Engagement model

- Joint budgeting and decision-making process
- Monthly overhead charged on actual basis
- Transparency on pricing and opex (costplus pricing)

CASE STUDY

PDS has helped a leading UK-based retailer:

- >50% cost reduction for sourcing by shifting part of sourcing operations to Bangladesh
- Avg. ~18% cost price savings
- ~20% reduction in lead time from order confirmation to delivery

CAPABILITIES

Quick set-up

90-120 days set up of sourcing office, with expertise in mitigating infrastructure setup risk

Local expertise in key locations

Deep familiarity and local expertise in key sourcing/manufacturing locations such as Turkey, Bangladesh and India

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Brand Management: End-to-end conceptualization, management and marketing of brands

MERCHANDISE PLANNING

DESIGN

SOURCING

RAW MATERIAL PURCHASING

MANUFAC-TURING QUALITY ASSURANCE

LOGISTICS

WHOLESALE

BRAND MARKETING

RETAIL

CUSTOMER PAIN POINTS

In addition to pain-points of Design-Led Sourcing and Sourcing as a Service:

- Boost apparel appeal
- Set up a new brand
- Introduce international brands into a local market
- Outsource category management or better manage categories

WHAT PDS IS DELIVERING

LEVERAGING DESIGN & SOURCING CAPABILITIES TO REVITALIZE BRANDS OWNED BY CUSTOMERS, BRINGING EXPERTISE IN BRAND MANAGEMENT & WHOLESALE DISTRIBUTION OF LICENSED BRANDS

Support across value chain

- Complete support across the value chain, from merchandising planning to buying, sourcing, quality assurance and logistics
- Leverage PDS expertise, purchasing power and supplier network to optimize efficiency and cost

Brand marketing

- Manage existing brands, and creating / launching new brands
- Manage visual merchandising, including product displays and marketing collaterals

CASE STUDY

ABG signed a 10-year partnership with PDS to manage Ted Baker. Within a year, PDS:

- Crafted a new marketing plan
- Renegotiated trade agreements
- Raised full-price sell-through from 25% to 60%, improving margins
- Streamlined manufacturing base by > 50%

CAPABILITIES

Brand licensing

Rights to manufacture, market and distribute brands



And 200+ licensed characters

Brand Curation

Collection of brands that align with a theme, aesthetic, or target audience



Brand management

Management of the brand from design to wholesale

TED BAKER

GERRY WEBER

39/ •••• ANNEXURES



Manufacturing: Specialty-focused in-house Manufacturing Capabilities in Strategic Locations

MERCHANDISE **PLANNING**

DESIGN

SOURCING

RAW MATERIAL **PURCHASING** MANUFAC-TURING

QUALITY **ASSURANCE**

LOGISTICS

WHOLESALE

BRAND MARKETING

RETAIL

CAPABILITIES



Specialisation of apparel manufactured **WOVEN GARMENTS**

(tops and shirts)

Production area 1,12,000 sq. ft

Production capacity 10 million pcs p.a.



Specialisation of apparel manufactured

WOVEN GARMENTS

(Mens and Ladies formal and casual pants, cargo, non-denim bottoms, joggers, dresses, school wears and kids wear)

Production area

3,58,690 sq. ft

Production capacity 12 million pcs p.a.



Specialisation of apparel manufactured

BABY WEAR

Production area 56,000 sq. ft

Production capacity

13 million pcs p.a.

STRATEGIC RATIONALE

- Better serve customers that require suppliers to have in-house manufacturing capabilities
- Ensure control over the production process, and enhance credibility with customers

VALUE PROPOSITION



Strategic locations



Specialty-focused manufacturing



risk management

Certifications













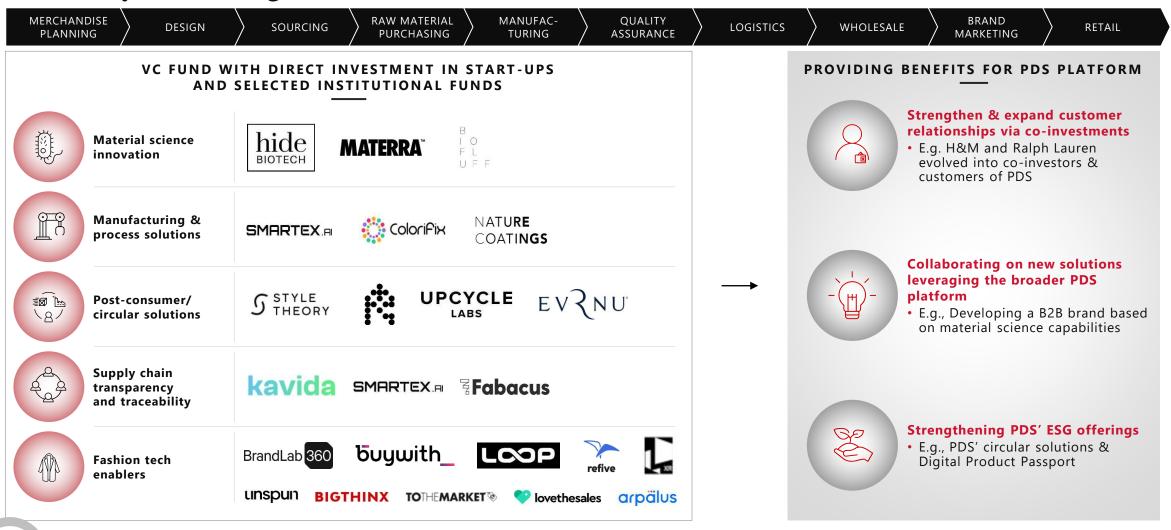




40/ **ANNEXURES** INVESTOR PRESENTATION | Q4 FY24 | FY24



PDS Ventures: Investments in innovative solutions in apparel, sustainability & circularity from design to consumer



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Profit and Loss (consolidated in \$mn)

PARTICULARS		QUARTER ENDED		TWELVE MONTH ENDED		
(\$ IN MN, UNLESS MENTIONED OTHERWISE) -	31-Mar-24	31-Dec-23	31-Mar-23	31-Mar-24	31-Mar-23	
GROSS MERCHANDISE VALUE	545	457	381	1,818	1,500	
GROWTH (%) (Q-o-Q Y-o-Y)	19.4%			21.2%		
INCOME FROM OPERATIONS	387	310	333	1,253	1,316	
GROWTH (%) (Q-o-Q Y-o-Y)	25.0%			-4.8%		
COGS	310	246	278	998	1,095	
GROSS PROFIT	77	65	55	255	220	
GROSS MARGIN (%)	19.9%	20.8%	16.6%	20.4%	16.7%	
EMPLOYEE EXPENSE	34	33	23	118	95	
OTHER EXPENSES	28	23	16	88	69	
EBITDA	15	9	16	49	57	
EBITDA MARGIN (%)	3.8%	2.9%	4.9%	3.9%	4.3%	
DEPRECIATION	3	3	3	11	10	
OTHER INCOME	0	2	0	3	6	
EBIT	12	8	14	41	54	
EBIT MARGIN (%)	3.0%	2.6%	4.1%	3.3%	4.1%	
FINANCE COST	3	4	3	13	9	
PROFIT BEFORE TAX	8	4	10	28	44	
TAX EXPENSES	1	1	1	4	4	
PROFIT AFTER TAX	8	3	9	24	41	
PAT MARGIN (%)	2.0%	1.0%	2.8%	2.0%	3.1%	
- OWNERS OF THE COMPANY	6	2	7	17	33	
- NON-CONTROLLING INTEREST	2	1	2	7	8	

COMMENTARY

- GMV increased by 19% Q-o-Q and 21% in the full year
- While the FY 24 topline was impacted by sluggishness in the industry, Q4 picked up growth momentum
- · Gross Margins increase attributable to
 - Improved costing owing to better price negotiations
 - Contribution of higher margin Ted Baker business
- EBITDA margin expanded 96bps in Q4 FY24 vs Q3FY24
- Refer to next slide for Normalised EBITDA
- Reduction in other income is mainly owed to a one-time gain from the sale of real estate of \$4.7mn in FY23
- PAT increased by 160% Q-o-Q with margin of increasing from 1.0% in Q3FY24 to 2.0% in Q4FY24

Note: In Q4FY24 and FY24 Other expense & Profit/Loss from JV is adjusted for impact of JV to subsidiary conversion. The net impact of both is PAT neutral.

42/ • • • • ANNEXURES INVESTOR PRESENTATION | Q4 FY24 | FY24



Normalised EBITDA (CONSOLIDATED IN \$MN)

PARTICULARS (\$ IN MN, UNLESS MENTIONED OTHERWISE)	QUARTER ENDED			TWELVE MONTH ENDED	
	31-Mar-24	31-Dec-23	31-Mar-23	31-Mar-24	31-Mar-23
INCOME FROM OPERATIONS	387	310	333	1,253	1,316
% GROWTH	25.0%			-4.8%	
EBITDA	15	9	16	49	57
% EBITDA MARGIN	3.8%	2.9%	4.9%	3.9%	4.3%
NVESTMENTS MADE THROUGH P&L					
NEW VERTICAL INCUBATION OPERATING COSTS	(4)	(4)	(1)	(11)	(4)
NORTH AMERICA COSTS	(0.3)	(0.3)	-	(1)	-
NORMALISED EBITDA	19	13	18	61	61
% NORMALISED EBITDA MARGIN	5.1%	4.2%	5.3%	5.0%	4.7%

Note: In Q4FY24 and FY24 Other expense & Profit/Loss from JV is adjusted for impact of JV to subsidiary conversion. The net impact of both is PAT neutral. The impact on EBITDA has been reversed for the above calculation

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Balance Sheet (CONSOLIDATED IN \$MN)

BARTION ARA (A IN MANANTA PARAMETER)	AS ON			
PARTICULARS (\$ IN MN, UNLESS MENTIONED OTHERWISE)	31-M ar-24	31-Dec-23	31-M ar-23	
NON-CURRENT ASSETS	133	123	108	
CURRENT ASSETS	354	310	271	
INVENTORIES	39	49	31	
TRADE RECEIVABLES	201	164	119	
CASH AND CASH EQUIVALENTS	55	34	62	
OTHER BANK BALANCES	27	26	27	
OTHER CURRENT ASSETS	31	37	32	
TOTAL ASSETS	487	433	378	
TOTAL EQUITY	149	140	135	
NON-CURRENT LIABILITIES	18	18	13	
BORROWINGS	5	6	0	
OTHER NON-CURRENT LIABILITIES	13	12	13	
CURRENT LIABILITIES	319	275	230	
BORROWINGS	108	85	73	
TRADE PAYABLES	180	158	137	
OTHER CURRENT LIABILITIES	31	33	20	
TOTAL EQUITY & LIABILITIES	487	433	378	

PARTICULARS		AS ON		
PARTICULARS	31-M ar-24	31-Dec-23	31-M ar-23	
INVENTORY DAYS	14	18	10	
DEBTOR DAYS	59	50	33	
PAYABLES DAYS	66	60	46	
NWC DAYS	7	9	(2)	
TOTAL DEBT	113	91	73	
NET DEBT	31	30	(16)	

KEY RATIOS

- Net Debt / Equity 0.2x
- Net Debt / EBITDA 0.6x
- NWC Days excluding Ted Baker Business is 1 day

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$Cash\ Flow\ ({\tt Consolidated\ in\ \$MN})$

PARTICIHARO (CINIMA LINI FOCMENTIONED OTHERWICE)	FULL YEAR ENDED	
PARTICULARS (\$ IN M N, UNLESS MENTIONED OTHERWISE)	31-M ar-24	31-M ar-23
A. CASH FLOW FROM OPERATING ACTIVITIES		
PROFIT BEFORE TAX	28	43
DEPRECIATION AND AMORTIZATION EXPENSE	11	10
FINANCE COSTS	13	g
GAIN ON SALE OF MILTON KEYNES PROPERTY	0	-4
(INCREASE)/DECREASE IN NET WORKING CAPITAL & OTHERS	-29	4
A. TOTAL CASH FLOW FROM OPERATING ACTIVITIES	23	62
D. CACHELOW EDOM BUSECTING ACTIVITIES		
B. CASH FLOW FROM INVESTING ACTIVITIES	20	
INVESTMENT IN UK PROPERTY & OTHER CAPEX	-20	-7
INVESTMENT IN UK PROPERTY & OTHER CAPEX PROCEEDS FROM DISPOSAL OF MILTON KEYNES REAL ESTATE	0	7
INVESTMENT IN UK PROPERTY & OTHER CAPEX PROCEEDS FROM DISPOSAL OF MILTON KEYNES REAL ESTATE (INCREASE) / DECREASE IN BANK DEPOSITS	0 -1	-2
INVESTMENT IN UK PROPERTY & OTHER CAPEX PROCEEDS FROM DISPOSAL OF MILTON KEYNES REAL ESTATE (INCREASE) / DECREASE IN BANK DEPOSITS INVESTMENT IN VENTURE TECH	0 -1	-2 -2 -9
INVESTMENT IN UK PROPERTY & OTHER CAPEX PROCEEDS FROM DISPOSAL OF MILTON KEYNES REAL ESTATE (INCREASE) / DECREASE IN BANK DEPOSITS INVESTMENT IN VENTURE TECH PROCEEDS FROM TREASURY INVESTMENTS	0 -1 1 5	-2 -2 -9
INVESTMENT IN UK PROPERTY & OTHER CAPEX PROCEEDS FROM DISPOSAL OF MILTON KEYNES REAL ESTATE (INCREASE) / DECREASE IN BANK DEPOSITS INVESTMENT IN VENTURE TECH	0 -1	-2
INVESTMENT IN UK PROPERTY & OTHER CAPEX PROCEEDS FROM DISPOSAL OF MILTON KEYNES REAL ESTATE (INCREASE) / DECREASE IN BANK DEPOSITS INVESTMENT IN VENTURE TECH PROCEEDS FROM TREASURY INVESTMENTS	0 -1 1 5	-2 -2 -9

PARTICULARS (\$ IN M.N., UNLESS MENTIONED OTHERWISE)	FULL YEAR ENDED	
TAKTICOLARO (# IR IIIR, ORLEGO III ER HORLD OTTERWISE)	31-M ar-24	31-M ar-23
C. CASH FLOW FROM FINANCING ACTIVITIES		
PROCEEDS FROM BORROWINGS (NET)	29	-9
INTEREST PAID	-6	-12
PAYMENT OF DIVIDEND TO EQUITY SHAREHOLDERS	-6	-12
PROFIT SHARE TO BUSINESS HEADS	-11	-8
PROCEEDS FROM EXERCISE OF ESOPS	2	1
PAYMENT OF PRINCIPAL PORTION OF LEASE LIABILITIES & OTHERS	-5	-4
C. TOTAL CASH FLOW FROM FINANCING ACTIVITIES	-5	-41
(A+B+C) NET INCREASE / (DECREASE) IN CASH AND CASH EQUIVALENT	-20	4
FOREIGN EXCHANGE FLUCTUATION	1	1
ADD: CASH AT THE BEGINNING	58	54
ADD: BANK OVERDRAFT	16	3
CASH AND CASH EQUIVALENT AT THE END	55	62



THANK YOU

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