

CONNECT

Edition-5 (July - September 2025)

Quarterly update on PDS's global initiatives, achievements, and sustainability journey.
Stay tuned for insights, stories, and milestones we've accomplished.



News at PDS



PDS is featured in The Indian Textile Magazine

From a \$250K startup to a \$2.2B global fashion platform, PDS celebrated 25 years of innovation, resilience, and long-term value creation. A journey built on purpose and powered by people, shaping the future of sustainable fashion.

[Click here to read the report](#)



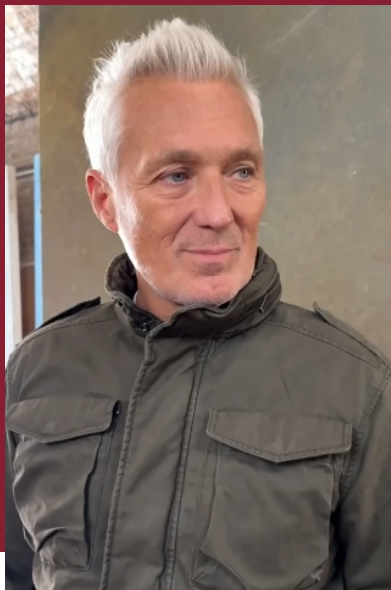
Insightful conversations that unpack

Our Group CEO, Sanjay Jain, joined Anupam Gupta on the PaisaVaisa, a podcast by IVM Podcasts to break down what global fashion infrastructure really means and how PDS is shaping it through innovation and partnerships.

[Click here to watch the video](#)

AN OVERVIEW OF KEY HIGHLIGHTS FROM OUR BUSINESS VERTICALS

 Poeticgem



Martin Kemp's Autumn Edit for Union Works

Bringing timeless checks, cosy knits, and coats made for crisp autumn days.



Celebrating Father's Day with the Kemps

Poeticgem teamed up with The Kemps for a special Father's Day project with Tu Clothing celebrating family, creativity, and the Martin Kemp x Union Works collaboration. Directed by Harley Moon Kemp and featuring Martin, Shirlie, Roman, and Iris.

Little Mistress Expands into Shaws Department Stores

Little Mistress Group launched 10 new shop-in-shops across Shaws in Ireland with its Autumn/Winter 2025 collection marking an exciting new chapter for the brand. Congratulations to Mark Ashton and team.



Design Arc Brands Go Live on Major Platforms

NORDSTROM

★ macy's

bloomingdales

TESCO

NAMSHI

freemans

trendyol

RACKHAMS

KAREN MILLEN

Leveraging technology and new partnerships, Design Arc Brands have 72 new launches confirmed and contracted.

Advancing Design Through Technology



Design Arc integrated 3D sampling and AI model generation to enhance virtual sampling and fittings, boosting efficiency, productivity, and innovation across design operations to deliver faster, smarter solutions for clients

Design Arc Signs Multi-Year Partnership with The Very Group



Design Arc announced a new multi-year sourcing services agreement with Shop Direct Home Shopping Limited, part of The Very Group, to provide end-to-end design, sourcing, and supplier management solutions, strengthening its position as a global sourcing and retail collaboration leader.

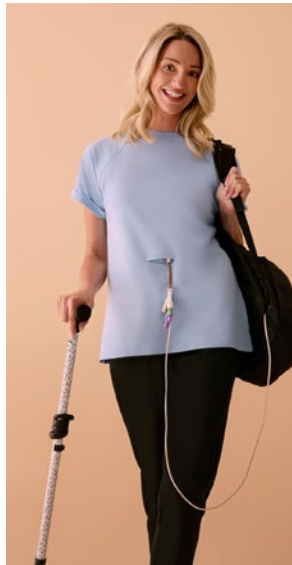
Krayons Expands its presence to Mexico



Strategic step toward being closer to our customers in Latin America - a region that's fast becoming a global hub for fashion, retail, and manufacturing.

Designing with Dignity, Comfort, and Accessibility

George.



George at Asda's new adaptive clothing collection – 28 thoughtful pieces inspired by Nicky Newman's legacy, created to empower every individual with clothing that fits their life and honours their strength



POSITIVE MA+ERIALS

A New Partnership for the Future of Colour

Octarine Bio, Acatel, Impetus Group, Positive Materials, and ATB have joined forces to industrialise PurePalette™, a new class of low-impact, bio-based dyes.

Fashion in Regeneration

Positive Materials and DyeRecycle unveiled the first capsule collection dyed at industrial scale with recycled dye chemistry, a breakthrough proving circular colour is ready for commercial adoption, delivering lower impact, zero petrochemicals, and luxury-level vibrancy across fibres.



Reimagining Jeanswear with Responsibility

Positive Materials and SPINNOVA® present the RE:IMAGINE AW26.27 Capsule Collection, combining design engineering, low-impact fibre innovation, and BioBlack TX pigment to redefine classic denim silhouettes with sustainability, authenticity, and modern craftsmanship at their core.

Street Portraits | AW26.27 Capsule Collection

Positive Materials and Bananatex® presented Street Portraits, a slower, smarter vision of streetwear made with 100% regenerative abacá fibre. Dyed with RECYCROM™ circular pigment technology and built for long-term wear, the collection redefines plant-based performance in contemporary fashion.



FIELD TRIP /



TEXTILE EXCHANGE CONFERENCE • ON THE GROUND

Field Trip in Barcelos | Textile Exchange Conference 2025

Positive Materials, ATB, PYRATEX®, Ida, Christine Goulay, Dana Davis, and Circ® came together on October 17th in Barcelos for an exclusive field trip exploring every stage of the textile supply chain, from spinning and dyeing to next-gen material innovations, followed by a networking lunch.

Everything on the Table (Even When We're Not)

Positive Materials was featured in the Future Fabrics Expo Innovation Hub at New York's Functional Fabric Fair, showcasing wool innovations focused on natural performance and sustainable activewear, including certified merino wool, Bio Black TX pigment, and digital print on wool.



The Challenge

Materials used account for 91% of fashion's total emissions and for 30% of a product's cost of goods sold.

The Alttag® Fibre Club Is Now in Motion

Launched at the 2025 Future Fabrics Expo, the Alttag® Fibre Club unites Fashion for Good, AltMat, and Positive Materials to accelerate the adoption of agricultural waste-derived fibres. By pooling resources, aligning incentives, and scaling together, the initiative turns next-gen innovation into real-world impact.

Bio-Inspired Colour Innovation

Sparxell and Positive Materials introduced Natural Camouflage, the first industrial-scale print using 100% plant-based structural colour. Made entirely from cellulose and printed with Acatel, the pigments are biodegradable, plastic-free, and commercially ready; proving that brilliance and circularity can coexist.





PDS Ventures Innovators Shine at H&M Foundation's Global Change Awards

Ponda, DyeRecycle, Refiberd, and Resortecs- our PDS Ventures portfolio companies were featured at The Mills Fabrica, celebrating a decade of innovation with the H&M Foundation and advancing the next wave of circular, regenerative fashion.







Lisa Jones,
SENIOR DESIGNER,
LITTLE MISTRESS

Purpose in **EVERY STITCH**



Siya Katyal,
ASSISTANT DESIGNER,
DSGN CREATIVES



Ashleigh Sandwell,
SENIOR DESIGNER
MENSWEAR, DESIGN ARC



Da Lor,
DESIGN DIRECTOR,
DSGN

Purpose in Every Stitch

On World Fashion Day, we celebrated our designers whose imagination, creativity, and purpose shape the future of fashion. With over 250 designers across our network, their work reflects what "Purpose in Every Stitch" truly stands for - creativity, sustainability, and innovation woven together.

Awards & Accolades

Little Mistress Shortlisted at Drapers Awards 2025

The three categories Little Mistress is shortlisted as finalist are Womenswear Brand of the Year, best marketing campaign and team of the year.



ESG

PDS Group Sustainability Report 2025



This year's theme, "Weaving Threads of Innovation" reflects our belief that every action and partnership strengthens the fabric of sustainability across our value chain. From responsible sourcing and circular design to innovation in materials and processes, we continue to push boundaries while staying true to our purpose

[Click here to read the report](#)

Building Transparent and Inclusive Supply Chains



PDS ESG Director, Paul Wright, joins Chelsea Murtha of the American Apparel & Footwear Association to discuss the future of supply chain transparency driven by partnerships, innovation, and technology that empower SMEs and enable a more ethical, sustainable industry

[Click here to watch the video chat](#)

Driving Responsible Business Through Collaboration



Buddhi Paranamana, Director of Sustainability & Innovation at Poeticgem Group, represented PDS at the Cascale Annual Meeting 2025 in Hong Kong sharing the manufacturer's perspective on global due diligence legislation, responsible business conduct, and fair purchasing practices shaping the future of sustainable supply chains.

Building the Community

Norlanka supports students at Galmatiyawa Vidyalaya in Trincomalee



From a simple conversation to planting seeds – turning awareness into action, responsibility into habit, and every small step into a greener way forward

Soham School Celebrates the Power of Words on International Literacy Day



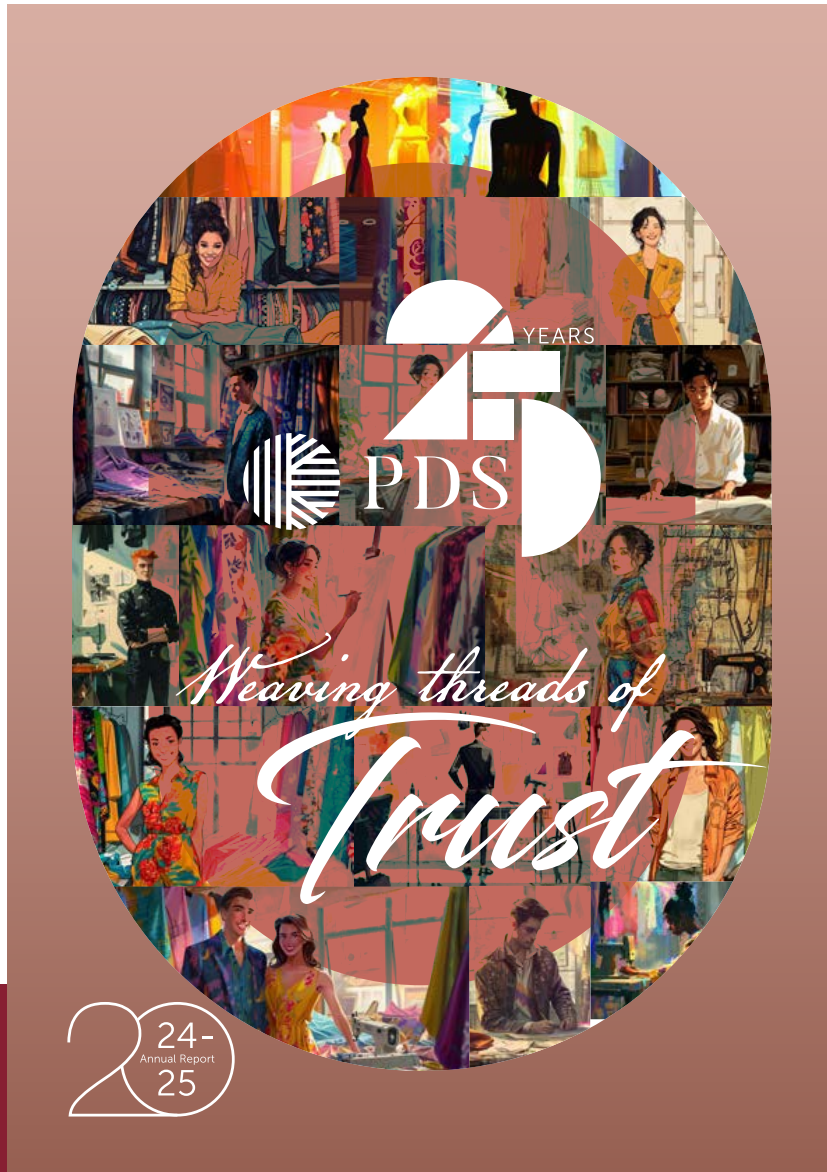
Students came together to honour the importance of literacy through speeches, creative activities, and storytelling, inspiring young minds to value education as the foundation of a brighter, inclusive future.

Soham School Marks Dussehra with Lessons of Courage and Goodness

Through vibrant performances and heartfelt participation, students celebrated the victory of good over evil, embracing values of truth, compassion, and unity that lie at the heart of the festival.



PDS Launches FY 2025 Annual report



As we celebrate 25 years of progress, purpose, and partnerships, we're proud to unveil our 2025 Annual Report with the theme 'Weaving Threads of Trust.' The theme celebrates how trust binds us across geographies, ideas, and industries. It's the invisible thread that connects creativity to purpose and people to progress. By weaving these threads together, we've built a fabric strong enough to last decades.

[Click here to read the report](#)



A key moment to connect, reflect, and share our growth story with stakeholders.
Stay tuned as we unveil future plans and strategic insights at this important gathering.

For any query or feedback please write to
corpcomm@pds Ltd.com

Disclaimer: Certain statements that are made in the newsletter may be forward-looking statements. Such forward looking statements are subject to certain risks and uncertainties like significant changes in the economic environment in India and overseas, tax laws, inflation, litigation, etc. Actual results might differ substantially from those expressed or implied. PDS Limited will not be in any way responsible for any action taken based on such statements and discussions and undertakes no obligation to publicly update these forward-looking statements to reflect subsequent events or circumstances.

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