



PDS

Global | Collaborative | Digital | Ethical

CONNECT

Edition-7 (January 2026 - March 2026)

Quarterly update on PDS's global initiatives, achievements, and sustainability journey.
Stay tuned for insights, stories, and milestones we've accomplished.

PDS QUARTERLY HIGHLIGHTS

PDS Joins Industry Leaders at Retail Week Awards 2026



PDS participated in the Retail Week Awards 2026, which celebrated innovation, inclusivity, and sustainability and shaped the UK retail landscape. Pallak Seth, Executive Vice Chairman, along with a few colleagues, joined the Retail Awards.

PDS Leadership Spotlight at ET NOW GBS 2026



Group CEO, Sanjay Jain, was a panellist at the Times Now Global Business Summit 2026, where he shared insights on strengthening India's manufacturing competitiveness through scale, supply chain resilience, and technology-led growth.

Industry Collaboration at the AAFA Executive Summit



PDS participated in the AAFA Executive Summit in Washington, D.C., with discussions focused on consumer trends, social commerce, and AI in global supply chains, while also supporting the AAFA Board Meeting as Breakfast WiFi Sponsor.

PDS Ventures Spotlights innovation through its introduction of a new corporate video



PDS Ventures released a new “Intro to PDS Ventures” video that highlights its approach to building, backing, and scaling next-generation ideas across fashion and retail.

Click here to watch the video- <https://www.linkedin.com/feed/update/urn:li:activity:7432393738561437696>

AN OVERVIEW OF KEY HIGHLIGHTS OF OUR BUSINESS VERTICALS



Poeticgem

Poeticgem Celebrates Little Mistress Momentum

Poeticgem celebrated the continued momentum of Little Mistress and featured in the WE SEE YOU campaign by The JD Williams Group, alongside Gok Wan reflecting the brand's growing presence and performance.



Vickie Pattison x Little Mistress New Drop Unveiled

Poeticgem unveiled the latest Vickie Pattison x Little Mistress collection, featuring statement occasionwear, inclusive sizing, and contemporary styling, adding fresh energy to the brand's portfolio.



Investing in Leadership for Future Growth



Poeticgem's leadership team recently participated in a two-day intensive workshop with Harvard Business School's Professor Das Narayandas. The sessions focused on customer-centric strategy, building high-performing teams, and strengthening leadership capabilities to support continued growth.

Oh Me Oh My Returns at F&F Clothing



Poeticgem announced the return of Oh Me Oh My, exclusively at F&F Clothing, featuring teen-focused spring staples with oversized silhouettes, soft prints, and a pastel-led palette.

Maybe Baby & Maybe Junior Return for 2026



Maybe Baby and Maybe Junior return for 2026, as Poeticgem introduces a collection featuring playful patterns, soft fabrics, and thoughtfully designed prints for everyday comfort and style, available at Boots UK.

Reaktiv x Oti New Collection Launched



The latest Reaktiv drop, created with Oti Mabuse, features bold prints and sculpting silhouettes, blending style and performance, now available at Tu Clothing and selected Sainsbury's stores.

Rise Returns at New Look for AW

Poeticgem's Rise returns to New Look for AW with refreshed colours, new styles, and versatile everyday staples, available online and in selected stores.



Techno Design Hosts Düsseldorf Delegation



"It was a great honor to host a high-level delegation from Landeshauptstadt Düsseldorf here in India, led by Dr. Stephan Keller, Lord Mayor of Düsseldorf, and joined by representatives from the city administration and the Chamber of Industry and Commerce Düsseldorf, Germany."

Rajive Ranjan, Managing Director at Techno Design GmbH, welcomed a delegation from Düsseldorf to its New Delhi office, highlighting growing EU-India collaboration. The visit underscored its role in connecting design and production to support agile global supply chains.

Brand Collective



The brand, Krafted, was recognised at the Channel Summit, received the Best Product Award in the Mobile Products and Accessories category. This award highlights innovation and excellence within the industry and recognises our latest upcoming product, Edge.

Edge is an ultra-slim power bank designed to seamlessly slide under your laptop, providing an on-the-go power solution for professionals who need reliable, all-day performance.



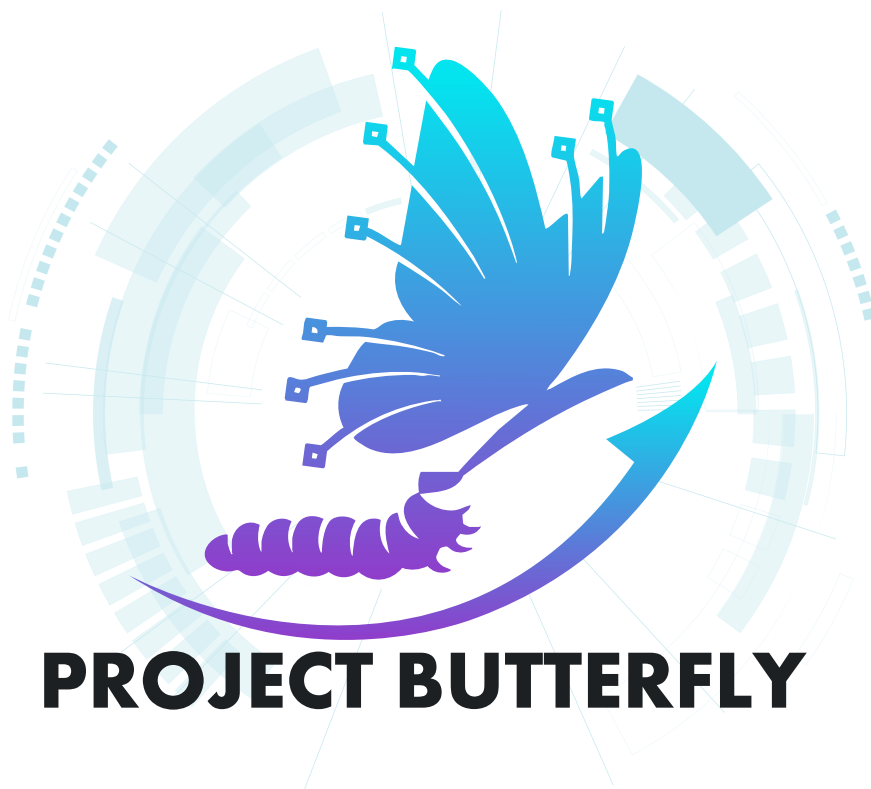
▶ Norlanka ships
60 million
garments annually
through **40+** partner
factories, serving **20+**
global fashion brands.

Norlanka Strengthens Responsible Manufacturing Partnerships

Norlanka continues collaborating with partners across Sri Lanka and India to deliver responsibly sourced, quality-driven products while reinforcing a partnership-led manufacturing approach.

Updates from IT

PDS Advances Digital Transformation with Project Butterfly

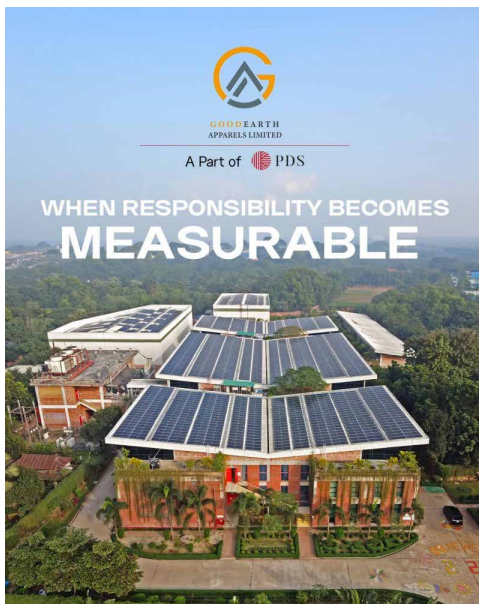


PROJECT BUTTERFLY

We are pleased to announce the launch of 'Project Butterfly', PDS' digital transformation initiative which will unify 150+ entities across 22+ countries, enabling standardised processes, real-time visibility, and stronger collaboration. Watch this space for more!

ESG

Key Updates From Our Manufacturing Units



GoodEarth Apparels Achieves LEED Zero Carbon Milestone

GoodEarth Apparels became Bangladesh's first LEED Zero Carbon factory, powered by clean energy integration and efficiency upgrades, marking a step toward more accountable manufacturing.

PDS Platform Advances Circular Textile Manufacturing

PDS' Subsidiary Zamira Fashion is expanding the use of recycled polyester and sustainable fibres across its product range, supporting waste reduction and reduced reliance on virgin materials while advancing scalable circular solutions.

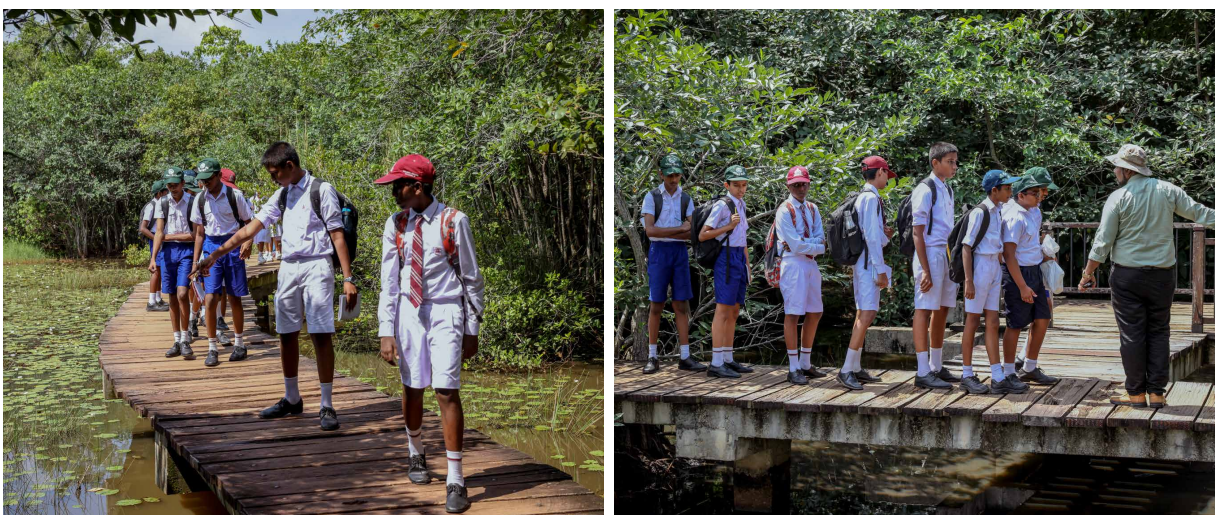


PDS Celebrates World Health Day at Soham, Hyderabad



PDS celebrated World Health Day at Soham for Kids with sessions on nutrition, preventive care, and student-led initiatives promoting healthier habits. With a special address by our Group CEO, Sanjay Jain, and the presence of Ms Abbasi Nusrat, Principal, and Neerja Baruah, Lead – Corporate Communications, the day highlighted the importance of holistic well-being and building healthy habits early.

Norlanka Marks World Water Day with Awareness Session in Colombo



Students from Colombo district schools joined a World Water Day awareness session held in collaboration with the Central Environmental Authority. Guided by Dr Manoj Guruge from the Ministry of Environment, the programme covered water conservation and included a field visit to Beddagana Wetland Park, encouraging responsible environmental action.

Building the Community

A Celebration of Fitness and Team Spirit At Soham School



Soham School's Annual Sports Day was filled with energy and friendly competition, featuring track events and fun races. The day highlighted teamwork, sportsmanship, and the importance of physical fitness beyond the classroom.

Soham School Celebrated Republic Day with Zeal

The day was marked by flag hoisting, the National Anthem, patriotic songs and student performances. The celebration reflected the significance of 26 January and reinforced the values of equality, dignity, and responsible citizenship through education.





Learning Beyond Classrooms at Shilparamam

Students at Soham School visited Shilparamam near HITEC City, exploring traditional crafts, artisan stalls, and the rural museum, gaining a hands-on appreciation of India's cultural heritage.

Spreading Sunshine: Yellow Day Celebration

Students celebrated Yellow Day with bright outfits and fun activities, creating a cheerful atmosphere while encouraging joyful learning and creativity.



Celebrating Strength and Inspiration: International Women's Day

International Women's Day was marked with speeches, poems, and cultural performances by students honouring the achievements and contributions of women.

Soham School Highlights Water Conservation on World Water Day

Soham School celebrated World Water Day with speeches, skits, and creative activities promoting water conservation and spreading awareness among the students.



Soham For All, Bangladesh



Young Cubs Build Skills at Winter Camp

A two-day Cub camp brought together students from three schools, including Soham School. The program built discipline, teamwork, and self-reliance through hands-on learning.

Advancing Gender Equality Through Awareness

Soham for All Centre of HOPE hosted a gender-equality awareness session with active participation by parents. The program highlighted equal rights and opportunities for all, leaving attendees informed and inspired.

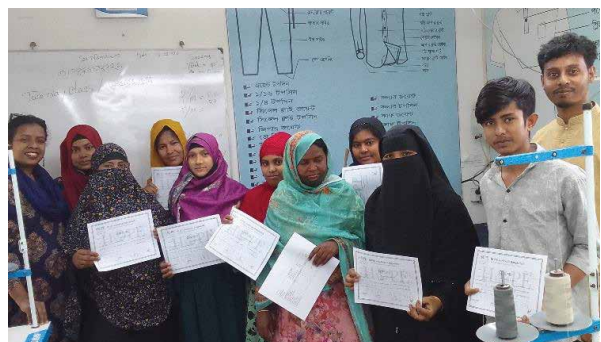


Honouring Language and Identity

International Mother Language Day was observed with a tribute rally and cultural activities by students and teachers. The program highlighted the importance of preserving and respecting one's mother tongue.

Building Skills for a Better Tomorrow

Students were recognised for completing computer and garment operator training programs organised by Soham for All Centre of HOPE. The certification marks a step forward in building skills and opening up future opportunities.





India's textile and apparel industry is on the brink of significant expansion fuelled by favourable economic conditions, government initiatives, and an expected shift in global sourcing strategies. With our manufacturing and sourcing capabilities, PDS is well-positioned to capitalise on these trends to enhance our competitive positioning in this increasingly dynamic market environment.



In Conversation: India's Growing Role in the Global Sourcing Landscape

In a recent conversation with Fibre2Fashion, Group CEO Sanjay Jain highlighted how favourable conditions and shifting sourcing priorities are strengthening India's position, with PDS leveraging its integrated capabilities to support global partners.

Read the full conversation here:
<https://lnkd.in/gkZc6drM>

India-EU Trade Momentum: Insights from Group CEO

Group CEO, Sanjay Jain, shared perspectives on the evolving India-EU trade landscape and its implications for the textile and apparel ecosystem. As global sourcing strategies shift, the development signals stronger collaboration and long-term growth opportunities for the industry.

A NEW CHAPTER FOR INDIA-EU TRADE

The India-EU Free Trade Agreement represents a defining moment for the textile and apparel sector and for export-led companies, as tariff elimination offers exporters a compelling alternative to the U.S. market, where duties are as high as 50%. Given that ready-made garments constitute nearly 60% of India's textile exports to the EU, tariff elimination is set to improve buyer sentiment and outlook towards India and spur higher orders and investment throughout the textile value chain. Zero-duty access is also expected to improve price competitiveness, expand labour-intensive segments like handlooms, and drive capacity expansion across key states, boosting employment for artisans, weavers, and women workers.

PDS at Bharat TEX 2026: Shaping the Future Together



PDS

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FASHION
FOR
D



Bharat
TEX 2026

TEXTILES | FASHION | SUSTAINABILITY

SAVE
THE DATE



14th - 17th July, 2026

BOOTH TBC

Bharat Mandapam New Delhi, India



RSVP:

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As the countdown begins to one of the textile and fashion industry's most anticipated events, we're excited to be part of Bharat TEX 2026.

Join us as we connect, collaborate, and explore the innovations shaping the future of fashion and sustainability. Stay tuned for more details.



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A key moment to connect, reflect, and share our growth story with stakeholders. Stay tuned as we unveil future plans and strategic insights at this important gathering.

For any query or feedback please write to
corpcomm@pdsLtd.com

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